

The IMIS NEWSLINE

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As they say ...

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YEARS OF
BUSINESS EDUCATION

From the Editor's Desk...

This life can drain the happiness right out of you. With mini-disasters striking left and right, is it any wonder you might begin to think bad things about yourself? Everywhere you look, there is someone pointing out what is wrong with you! After hearing this over and over, too many people start to believe that they are somehow flawed. Slowly it gets to you, and you wither inside thinking bad thoughts about yourself. You come to think that if everyone is saying that you are a failure, it must be true, right? Feeling this way can make you cringe when you look into the mirror, and this self dread can cast a shadow onto everything in your life.

What happens is that after a while, you begin to hear that criticism from yourself. You adopt it as your own. This little voice inside haunts you, telling you that you are not good enough, that you are a failure. The more people who pile on you, the worse you feel. You feel like there is something wrong with you and may even find yourself apologizing for not being good enough.

This is what can happen when you allow others' negativity to affect how you see yourself. There are a lot of demands on you.

It is no wonder that you can't get everything done perfectly. Who is superman or superwoman? The answer is no one. There is not one person on the planet that satisfies everyone. It is not possible. So allowing others to make you feel badly is something you want to avoid. The danger of allowing it to make you sick is too great.

If you stay in the negativity and let it define you, then you have been defined by something other than you. You need to define you. This is the only way you will find happiness. Define the true you and don't let anyone treat you in a way that makes you feel worthless. Think of all the good things that you have done, and let those good thoughts fill your heart.

Next time you catch yourself having negative self thoughts, I want you to say the word 'stop' in your mind and remember that you are a beautiful person who deserves better than being called a failure. *YOU DESERVE BETTER.* Remember that.

With this positive note I like to welcome the new students of batch 2015-17 to IMIS family.



Abhinaya - A Drama Competition



Winners of Abhinaya and Chitrakatha



Chitrakatha - A Poster Competition



An Evening with Sanjeev and Ashwani Shankarji Organized by Spicmacay IMIS Chapter



Enigma - A Quiz Competition Organized by "Open Door" :- SDS Group of IMIS

SWEAT TASTES SWEET...!

Complete summer of hard work, eight amazing weeks in Hindustan Coca-Cola beverages Pvt. Ltd. After finishing the summer and beating targets, the celebration kicks off with my guide Mr. Rabi Narayan Kar (Area Sales Manager). It's my pleasure to spend some time over a cup of coffee with him. A token of appreciation and glorification left all those pangs and sweat behind. There is no substitute of hard work.

Then I realized, sweat tastes sweet.....

With some virtuosity, I was all set to board the corporate express to gain some experience. From my very first day I was treated as just another member of the team, to begin my work, I went through stacks of training program for a week long. With the support of market developer out there, I used to visit the market to learn the basics and the work process. This was very interesting for me to learn the ground work.

"Implemented knowledge is power" and it's time to implement the things which I have learned from the class room theory and week-long training program. I was assigned a location to work in Cuttack and briefed about my task by my guide. From very next day, with cocktail of excitements and challenges I started working. Though the city was completely new to me, but still I enjoyed its rich culture and beauty of the city. I still remember, initially I had no arrangements of own transportation. Moving around the city in auto rickshaw was challenging for me. On the other hand the summer was at its peak. But, I had to fulfill the given tasks and targets. Somehow I managed to move around the city by walking and sometimes even in carry van. Without any ego I used to enjoy every situation. After all I knew that every experience counts.

One thing I realized while interacting with other is that "First impression comes from your dressing sense and second comes from your words". People don't appreciate casual and untidy attire which shows your unprofessionalism. Even though I used to visit some of the premium brand jewelry stores or car showrooms, my attire gave me a confidence to interact with those business owners or managers. I knew that the way I talk, the way I wear clothes, the etiquettes I show at work place plays a hidden role on my career, rather on my whole life. My special gratitude to my mentors Prof. Abhijit Panda and Prof. Anamika, for their continuous support to enrich my skills. These skills helped me to connect with my clients in a better way and also ultimately generating business for my company.

In addition to my work, I was able to gain exposure to several departments and used each opportunity to learn from people out there. I was able to learn their responsibilities and understand how they fit in the organization.

Whenever I used to finish my work, feels like how quick I can rush to home, but then again one thing strikes that, I may not get a second chance! Whether it's a Personal or professional discussion, I used to spend some time with the market developers and the sales persons out there. Interacting with them and gaining some knowledge, was bit relaxing moment from a day- long work stress and also some productive hours to know the other departments. During my internship I could build a strong network and curriculum that would reinforce my skill set and expands my knowledge. It matters because employers want to see your direct experience in the field and previous accomplishments.

It's not that every situation was favorable for me. There were some difficulties always pulling me back. Initially I got puzzled with various terms and on the other hand all those rejections from the outlets. But I had to overcome from all those situations. I made my work strategy, every day I used to prepare my next day plan, route chart, and own targets then I step in to the market. Rejections didn't impact on my work because "NO" means "NEXT ONE". Sometimes I used to get only two confirmations out of every 10-20 visits. From those difficult situations I haven't lost anything, rather I have earned the confidence, convincing power, patience and passion. These are the "Real realization". I got an environment that prepared me to deal with rejections on a day-to-day basis, which can be very challenging but also very rewarding!

Today is the last day of my internship, and bit emotive to be leaving a city and company I've grown to love. To all my supporters out there, with this productive last couple of months, I am walking away with new skills, new contacts, and new passion. Summer is the perfect time to gain valuable experiences and explore new industries, and internship is the perfect way to do all that.

Summer Internship Programme (SIP) gave me a valid platform of work experience and opportunity as it is a visionary pathway to successful job career. The journey from the student to intern and then transition to the real job world becomes little smooth. I know corporate sector is stressful, however, if one can enjoy that stress, no one can stop him/her to achieve success. Ultimately, *SWEAT tastes SWEET...!*

- Mukesh Pradhan
PGDM (2014-16)

FAREWELL

BATCH
2013
2015

IN CAMPUS ...



Team Umang awarded with Certificates and Cash Prize



SPSS Program Completion Certificate is being awarded



Performance of Dance



Cake Cutting by Batch 2013-15



Performance of Song



Performance of Drama



"Mr. & Mrs. Popular" of the Batch 2013-15



Students Watching the Function



Esha Vermani

Asst. Manager

LIC Housing Finance Ltd. Bhubaneswar

IMIS Alumnus - PGDM (2011-2013)

1) TELL US ABOUT YOURSELF:

Born in a Punjabi family, I grew up in the Temple city of Bhubaneswar. After completing my PGDM in Finance from IMIS, I got placed in LIC Housing Finance Ltd as a Management Trainee where I am currently serving as Assistant Manager and I am looking after the loan disbursements of Bhubaneswar Area Office.

2) ABOUT YOUR SPOUSE (IF ANY) AND OTHER FAMILY MEMBERS:

We are four members in my family. My father is a businessman. He is very supportive and has always stood by me like any loving father would. My mother is a housewife. My sister has just completed her Management education and is awaiting placement results. I live with my family in Bhubaneswar. It's the best place to be.

3) SOME OF YOUR BEST STINTS IN THE YEARS AFTER YOU PASSED OUT FROM IMIS:

My best achievement so far has been my journey with LICHFL. Coming to an altogether new environment, I took a little time in understanding my role carefully in terms of contribution to the company. But soon enough, my positive work was recognized and well appreciated by the senior officials which encouraged me to work even harder. LICHFL has helped me in my personal and professional development for which I shall be ever grateful to it.

4) YOUR VIEWS ON CAREER GROWTH IN YOUR PARTICULAR SECTOR:

Having almost no existence in the 1970s, today the housing loan sector has grown to be a Rs 9 lakh crore market. There are huge opportunities not only for the consumers but also for those who want to build their career and grow with the industry. Intellectual curiosity, resilience and hard work are the qualities that will lead you to a successful career in this sector. If pressure brings out the best in you, growth opportunities are galore.

5) YOUR COMPANY'S RECRUITMENT PROCESS AND YOUR REMARKS ON IT:

LICHFL recruits eligible candidates through IBPS and also through campus recruitment drives. Recently the company has inducted over 200 assistants and around 93 assistant managers selected from all over India. The process was simple. All those candidates who had cleared the III rd Common Written Examination for Regional Rural banks conducted by IBPS in Sept 2014 were qualified to apply online for the available posts. Based on their scores, candidates were directly called for personal interviews.

6) YOUR SUGGESTIONS FOR JUNIORS:

To my juniors, I would say enjoy your days in IMIS. ***Try to engage in all the activities and events organized by the institute because that will naturally strengthen your soft skills which most employers look for these days and will make you a well rounded person.*** But at the same time, define your goals and chase them rigorously. Don't do something just for the sake of doing it. You will have to develop passion and self motivation. After getting out from IMIS, I wish that all of you are successful in whatever spheres you are. Your passion and motivation only will help you succeed in whatever you put your hands to.

7) FOR YOUR ALMA MATER:

For me, IMIS is an institute that has been able to influence the lives of all associated with it by providing them with an experience that has a strong impact on who they are and what they think. The knowledge and patience of its faculty and support staff is one of the most important qualities of IMIS. IMIS has not only given me education but has also prepared me to compete with anybody and everybody. IMIS definitely holds a special place in my heart and will always command my affection and loyalty.

PROF MANIDATTA RAY

- Attended a sponsored short term course under Quality Improvement Programme (QIP) on “**Sustainable Operations Management - Concepts and Models**” organized by and held at Department of Management Studies, IIT, Delhi on 4th–6th June’ 2015.

PROF. L. PATTNAIK

- Attended an AICTE approved short term course on “**HR Analytics – Hands on Training**” organized by IIT, Kharagpur on 10th May – 16th May 2015.

DR. DIVYA GUPTA

- Participated and presented a paper titled “**Competitive Advantage for Sustainable Banking: Case of SBI & ICICI Bank**” in an International seminar on “Sustaining Competitive Advantage in Service Sector” SUCAS-2015 held on 15th-16th May 2015 at Faculty of Management Sciences, Siksha ‘O’ Anusandhan University, Bhubaneswar, Odisha.

DR. DOLLY DOLAI

- Attended and presented at paper titled “**CSR activities at ONGC: Impact of Regulations**” in a National seminar on “Corporate Social Responsibility in India” organized by and held at P.G. Department of PM & IR, Utkal University, Bhubaneswar on 9th–10th May 2015.
- Invited as a Resource person in an International Conference on “**Spirituality at Workplace: Ethical Leadership challenges in Management**” organized by Regional College

of Management (RCM) in association with Association of Indian Management Schools (AMS) and held at Regional College of Management (RCM) on 25th April 2015.

DR. S. P. MOHAPATRA

- Participated and Presented a paper titled “**Sustainable Development Practices by Corporates in India**” in a UGC sponsored International Seminar on “Emerging Business Opportunities for Sustainable Development” organized and held at the Department of Business Administration, Berhampur University on 6th-7th April’ 2015.

DR. SURYA DEV

- Participated and Presented a short presentation on paper titled “**Impact of monthly, day of the week and trading month effects on Bombay Stock Exchange Indices Returns for the period 2000-2014**” in the 4th IIMA International Conference on Advanced Data Analysis, Business Analytics and Intelligence held at IIM Ahmedabad on 11th -12th April’ 2015.

PROF. S. K. BABOO AND PROF. BABULI SAHU

- Conducted a Training Programme for the Non-Executives of OMC on “**IT Skills for Better Management**” on 22nd-25th April, 2015 at IMIS.

PROF. ABHIJIT PANDA AND PROF. L. PATTNAIK

- Conducted a Training Programme for the employees of OMC on “**Prasikshan: Capacity Building Programme for Trainers**” on 28th-30th May, 2015 at IMIS.



“Found it very interesting to talk to the students - they were very energetic and participative. Wish to come again.”

Mr. S. K. Mohapatra
 Director,
 Dhamra Port (DPCL)
 Bhubaneswar



“It was my pleasure to visit such a beautiful institution of repute. I feel there are lot of eagerness among students to learn.”

Mr. Salil Ku. Palai
 Area Manager - Sales
 Sundaram Mutual Fund
 Bhubaneswar



“It is my pleasure to visit this esteemed institution. The campus is excellent, classroom are very good and students are quite enthusiastic to learn.”

Mr. R. K. Sahu
 AGM, SBI-LHO,
 Bhubaneswar



Mr. Biswabhanu Satpathy
Area Training Manager, Canara Bank, HSBC Bank, Oriental Bank of Commerce, LIC, Odisha



Ms. Durgesh Nandini
Brahmakumari Centre
Bhubaneswar



Mr. K. B. S. Das
Manager (Retd.),
United India Assurance
Bhubaneswar



Mr. R. K. Pal
Professor, IHM,
Bhubaneswar



Mr. S. R. Das
State Head, Deloitte
Bhubaneswar



Mr. Satyanarayan Nanda
Sr. Manager, Oriental Insurance
Bhubaneswar



Mr. Stephen Leslie Hembrom
DGM HR, OPGC
Bhubaneswar



Ms. Suman Arpita
Dy. Manager, Future Value Retail
Kolkata



Mr. T. K. Sahu
State Head (Underwriting)
Bajaj Allianz GIC, Bhubaneswar



Mr. Ashish Agarwal
(Alumnus)
Business Dev. Manager, SBI Life,
Baripada



Mr. Ashutosh Das
(Alumnus)
Marketing Officer (East),
Asian Paints, Kolkata



Mr. Laxmi Narayan Pati
(Alumnus)
Area Manager, ITC,
Baragarh

Thanks to the Following Corporates for Offering

FINAL PLACEMENT - 2015

- Aayuja Technologies
- AIPL ABRO Industries
- Asian Paints
- Axis Bank
- Bajaj Allianz GIC
- Bajaj Capital
- Berger Paints
- Capital IQ
- Capgemini Financial Services
- Ceasefire
- Colgate Palmolive
- Edelweiss Financial Advisors
- Future Retail
- HDFC Bank
- ICICI Pru LIC
- ICICI Securities
- Idea Cellular
- IMRB
- India Infoline
- ITC Ltd.
- Kotak Life Insurance
- Kotak Securities
- Luminous Power Technologies
- Mahindra Finance
- Methodex Systems
- Naukri.com
- NITCO
- Ocwen Financial
- Pantaloons
- Royal Bank of Scotland
- Reliance GIC
- Reliance Securities
- SBI Life Insurance
- Shriram Transport Finance
- Spandana Sphoorty
- Spoons Technology
- TATA AIG GIC
- TTK Health Care
- United Spirits Ltd.
- Universal Sampo
- United Parcels Services
- Vodafone
- Wipro
- XL Dynamics

WELCOME BATCH 2015-17



Dear Reader,

Please enrich **IMIS Newslines** with your constructive suggestions to **Prof. Abhijit Panda**, Editor
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