

The IMIS NEWSLINE

Volume - 25

No - 1

Jan. - Mar. 2019

Web: www.imis.ac.in

Facebook: [imisbbsr.bschool](https://www.facebook.com/imisbbsr.bschool)

For private circulation only

This issue...

Editor's Desk ...

Events ...

Student's Corner ...

In Campus ...

Face to Face ...

Achievements ...

As they say ...

Footprints ...

Blood Donation 2019...



YEARS OF
BUSINESS EDUCATION

From the Editor's Desk...

"May your choices reflect your hopes, not your fears."

--Nelson Mandela, Anti-apartheid revolutionary, political leader, & philanthropist who served as President of South Africa

Impending elections are the flavour of the season. We are discussing our country more so now, with patriotic and nationalist feelings running high in the wake of India's decision to strongly defend its right to retaliate while shunning its visibly cautious and tolerant approach.

While mulling which party to vote for and which candidate to choose, the country has also taken note that about 60 million men and women, crisscrossing the country as migrant workers, will be unable to cast their vote because their voting rights are restricted to their villages, where they have to be present to be able to vote. There are 139 million internal migrants in the country as per the 2011 census. Similarly there are NRIs who may wish to be a part of this mammoth churning process over the net. So the question is - can we develop a system to incorporate the willing but unavailable voters ?

Ostensibly there is a way out for the internal migrants and every time one moves, one may request the electoral registration officer of the

constituency one has moved to, to enroll one's name in the voter list of that particular constituency and delete it from the voter list of the previous constituency, and this method can be repeated as long as a valid address proof of the new location is provided. However the website of Election Commission of India may not easily and smoothly accept the document uploads, which may leave one with the only option of physically submitting the filled-in form at the local election office.

A recent development is worth mentioning -- that there is a facility now to check in advance if one's name features on the electoral rolls by logging on to the National Voter Services Portal's electoral search page.

More than 50% of India's population is below the age of 25, and more than 65 % below 35. Given that democracy is the will of the majority, and the majority of India's population - nearly 400 million voters - is the youth, it is essential that they exercise their power. It is imperative that citizens vote in large numbers and exercise an informed choice.

With a wish for free, fair, path-breaking and far-reaching elections, we at IMIS, hope that our country becomes a stronger democracy and we soar to newer zeniths !



Out bound training Programme at Jayadev Vatika, Bhubaneswar



IMIS Premier League 2019



Social Awareness Campaign on Green Earth at Market Building, Bhubaneswar



Republic Day Celebration at Campus



Saraswati Puja Celebration at Campus



Run for Fun - a game conducted by HR Club of IMIS



Rangoli Competition on the eve of Holi



Crossword - a game organized by Finance Club of IMIS

Volunteering for IYC: Quest for Relevance and Social Connect

God wonderfully made you different; you must make a wonderful difference !”

-Ernest Agyemang Yeboah, Writer and Teacher from Ghana

Initially it was a fascination for the economics, business and management functions, which she had witnessed since a young age, as her father is a businessman and she always showed interest in his work. Later on as she grew up, this interest blossomed into passion and she ended up taking commerce in her high school and followed it with bachelor's in the same stream. Next she chose to do MBA.

While she recognized the importance of academics, she also understood the importance of having a well-rounded, complete personality. With this in mind, she engaged herself in a number of extra-curricular and voluntary activities over the years.

Sometimes it is argued that extracurricular activities are not very important in a school student's life. She, however, had a different opinion -- that getting involved in activities outside of school or college can help one meet new people with whom one shares interests and this improves social skills leading to an all-round development.

During her bachelor's she found an interest in event management. She discovered that she enjoyed organizing events and conferences, some of them with international participants, and this was the first time she actually came face to face with business and marketing situations. She put in place arrangements and deals and organized sponsorships, and this practical exposure increasingly made her realize how important it is to understand the workings of the business world and how adverse the effect would be if one did not nurture one's social skills in this manner.

During her first event, she got an opportunity to organize an International event that is the 1st South Asian Youth Summit 2017 under International Youth Committee (IYC). She was a mere volunteer and her work was to take care of the delegates present in that summit. Her outstanding performance with a true spirit of volunteerism made her win the best volunteer award and this also proved to be a stepping stone for her future association with IYC.

International Youth Committee (IYC) is a mega institution, based at New Delhi. The organization works for public welfare and prepares people to bring the change they can in the society. International Youth Organization works to provide a policy framework and practical guidelines for national action and international support to improve the situation of young people around the world. It has youth members and volunteers in 176 countries across 6 continents.

IYC has been formed by intellectual groups of professional young people. Its vision is to facilitate effective partnerships with youth, youth-led organizations

and youth movements to further strengthen inclusive youth participation in the decision-making processes. Its mission is to provide educational resources, leadership opportunities, and a global network to the next generation of world leaders. Participation, Advocacy, Partnerships and Harmonization are the fundamental beliefs of this organization

Doing something for the society for a change, discussing and hearing about the issues related to sustainable development at an international platform and taking up a leadership position in society are some of the ideas which she got exposed to at IYC. South Asian Women Commission, Arm Victim Children Foundation, World Youth General Assembly, World Youth Conference, Campus Ambassador Program, Youth Exchange Program and many more are the platforms in which a member or a volunteer gets an opportunity to work in, at IYC.

Recent accomplishment of the organization has been conducting the 2nd South Asian Youth Summit (SAYS'18) in Sri Lanka, and the global theme was 'creating a sustainable future of fractured South Asia', in which she got a chance to work as a member of the organizing committee and meet around 600 youth leaders from across South Asia and the other parts of the globe. The event focused on social justice, gender equality, realization of peace, reconciliation and ending violence, conservation of biodiversity for sustainability & disaster risk reduction, eco-tourism development in Sri Lanka and its linkage to ASEAN Countries, exchange of culture, recreation and its development, poverty eradication, food and nutrition security, preservation of indigenous people and heritage.

IYC is strongly committed to listening to the voices of young people. The organization knows that young people everywhere are trying to make a difference. So, it must continue to amplify their voices, give them a seat at the table, and connect them with opportunities. They must invest so that young people have access to education, training and decent jobs to achieve their full potential.

Young people can get involved in various initiatives of International Youth Committee (IYC) in various ways. IYC's door is always open to every youth of the world. Youth activism and engagement can bring about important social changes. One does not need to wait to be an adult to be an active member of one's community. One's opinion matters and it should be heard.

IYC gave the young business student confidence to stand and raise her voice for a change-which also helped her in knowing her rights, spreading a word, learning more about local issues, joining online and offline campaigns/conferences/summits, speaking her mind out, using creativity, lastly TO BE AN INSPIRATION !

Puja Sinha
PGDM, 2018-20

National Workshop on Entrepreneurship & Society



Discussion on Interim Budget 2019





Sharad Kumar Jha

Director

SMS Micro System Ltd., United Kingdom

(Batch : 1996-98)

TELL US ABOUT YOURSELF:

Vision: To achieve the epitome of success in entrepreneurship and the corporate arena, using a synchronized approach to attain competitive advantage by elevating the process management and total operative performance, giving due impetus to key result areas.

Have been residing in the United Kingdom for more than a decade. Substantial practical insight has been gained in multi dimensional business enterprises.

Other interest areas include: Health and fitness workouts, business development

Sports: Sailing, Body Building, Winter sports, diving and horse riding.

I did my schooling at Loyola School, Jamshedpur and college at Delhi University, besides various other courses in U.K.

ABOUT YOUR SPOUSE AND OTHER FAMILY MEMBERS:

Spouse: Mrs. Anita Jha :A computer engineer and physics graduate, working in the IT industry at senior positions for more than two decades in famous companies like BP, Shell, IBM, Nestle, etc.

Daughters: Identical Twin daughters, Malaika Jha and Samaika Jha: Studying in year 8 at the famous grammar school, Dr. Challoner's High School for girls.

Some of your best achievements in the years after you passed out from IMIS:

Have worked at various levels of HR and General Management in different sectors in the past two decades. Have also worked in marketing, forex management, IT (SAP HR, Web designing), Vice Chair of primary education at one of the Burroughs in London, Food & Hygiene, etc.

In India the best exposure I had in pure Human Resource Management was at GA Danieli India Limited (A Furnace Division of Alstom): 10th July, 2000 to 11th March, 2003. Besides this have worked in various other companies nationally and internationally. Some of the organisations include:

India: S. K Samanta and Company Private Ltd, Sha San Projects, Performance Marketing Ltd, Criftron Marketing Private Ltd, RS Software India Ltd, Stewarts and Lloyds of India Ltd,

U.K: SMS Microsystem Ltd. (April 2011 - Till date), Perfect Accountancy Services Ltd, Edexcel Guildford,

Other primary achievements are managing large associations (including various Indian associations in U.K), communication management, corporate client linkage, documentation

management and being an able member of the conservative party U.K.

YOUR VIEWS OF CAREER GROWTH IN YOUR PARTICULAR SECTOR/ SUGGESTIONS FOR JUNIORS:

I would say career growth is related to a conglomeration of various factors. This includes:

1. First and foremost communication management: Dealing with the people around you, personality development and consistently updating one-self.
2. Being an intrapreneur: Creative intelligence is very important for transforming dreams into reality.
3. Forecasting and premising the future: (a) What will be in demand? (b) What will be the challenges ahead? (c) Dealing with emotional intelligence.
4. Listening power: Expressing your thoughts moderately and patiently.

FOR THE STUDENTS:

The brilliant and aspiring students of IMIS need to judge the corporate arena. The world has become ever more receptive to new ideas and intelligent - visionary mind-sets. You need to analyze your respective interests and formulate a life full of spectacular and exceptional, cutting edge novelties.

"Success is the art of assimilation of determination, desire and aspirations into a single unified framework, thereby achieving the goals and objectives. This is similar to the concurrence of various tributaries into a single, unaltered river flow." - Sharad Kumar Jha

It was such an impressive experience meeting our management/ entrepreneurial acumen/ women of tomorrow during my recent visit to IMIS.

FOR YOUR ALMA MATTER:

1) My kudos to the institute for facing diverse competitions and reaching the position where it's now. In the competitive educational scenario strengthening one's existence and consistently sustaining an unalterable position is worth appreciating.

Future suggestions:

- 1) Benchmarking and comparative analysis is essential.
- 2) A core committee of our smart alumni to steer the institute towards desirable positive heights.
- 3) International collaboration and quality certifications, Internal auditing, Quarterly meeting, so as to gain expert knowledge.
- 4) Communication management class: (a) Body language, (b) Dressing for success in your career (Wardrobe Engineering), (c) Table manners (d) Being yourself, courteous and methods to fuel self confidence.

Faculty Development Programme



Faculty Development Programme on 'Instruction Design and Facilitation Process' by Dr R.Mangesh Dash, organised at IMIS, Bhubaneswar on 4th January 2019.

ACHIEVEMENTS ...

AS THEY SAY ...



"Loved interacting with your wonderful team. Learnt how to learn. Thanks for the generous hospitality. Best wishes. Please keep inspiring us and spreading the infectious enthusiasm you are bestowed with."

Dr. W.G. Prasanna Kumar
Chairman,
Mahatma Gandhi National Council of
Rural Education,
Dept. of Higher Education,
Ministry of Human Resources Dev.
Govt. of India



"Really I am overwhelmed with the hospitality. The students and staff are on right path for building the nation in service mode."

Dr. B.B. Pal
Senior Scientist,
RMRC, Govt. of India



"Excellent arrangement for the Workshop on Entrepreneurship & Society. It is very important to fulfill the dream of Hon'ble PM 'Sabka Sath Sabka Vikas'. I thank the organization for conducting this nice workshop."

Shri Panchanan Dash, ISS
Former Secretary to Govt.
MSME Deptt.
Govt. of Odisha



Mr. Rajen Padhi
 Director, EXIM Consultancy
 Former DG, Utkal Chamber of Commerce
 Bhubaneswar



Mr. Arbind Sahoo
 Director
 Ruchi Foodline



Mr. Dillip Satapathy
 Resident Editor,
 Business Standard
 Bhubaneswar



CMA Shiba Prasad Padhi
 All, SLA, FIII, FCMA
 Cost Accountant
 Bhubaneswar



Mr. Sabuja Nag
 AVP
 ICICI Lombard
 Kolkata



Mr. Debasish Das
(Alumnus)
 AVP, ICICI Lombard
 Bhubaneswar



Mr. Chittaranjan Mohanty
 Manager, HR
 ICICI Lombard
 Mumbai



Mr. R.V. Sai Kumar
(Alumnus)
 Sales Executive
 Nestle India Ltd.
 Bhubaneswar



Mr. Bikash Ku. Mishra
(Alumnus)
 Area Business Manager
 Hindustan Unilever Ltd.,
 Bhubaneswar

BLOOD DONATION CAMP - 2019



Blood Donation Camp 2019 was inaugurated by Dr. B.B. Pal, Senior Scientist, RMRC, Govt. of India, Bhubaneswar on 8th February 2019 at IMIS, Bhubaneswar

Dear Reader,

Please enrich **IMIS Newslines** with your constructive suggestions to **Prof. Rakhi Dutta**, Editor (Asst. Professor)
E-mail: rakhi@imis.ac.in

Published by
The Director, on behalf of
Institute of Management
& Information Science,
Bhubaneswar

If undelivered, please return to

**Institute of Management
& Information Science**

Central Office: Vivekananda Marg
Bhubaneswar-751 002, Odisha, India
Ph.: +91-674-2431953, 2433762, 2435697
Fax: +91-674-2433932

Campus: Swagat Vihar, Bankuala
Bhubaneswar-751 002, Odisha, India
Ph.: +91-8118095580 / 81 / 82
E-mail: imis@imis.ac.in

PRINTED MATERIAL

To