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From the Editor's Desk...

“The measure of a person's strength is not his muscular power or mental strength, but his flexibility and adaptability. Intelligence does not always define wisdom, but adaptability to change does.”

— *Debasish Mridha, an American physician, philosopher, poet-seer, and author*

What we have witnessed so far this year, is absolutely unprecedented-- a life which we had never imagined. Many activities have been suspended and everything has come to a standstill. However, we have not been able to put an end to loss of precious lives. Nevertheless, human being never stops hoping and dreaming. Amidst severe economic losses, in the COVID-19 pandemic era, people have developed new ways of doing things.

Businesses need to tide over this period of dip in revenues and devise strategies to manage this vacuum. Many have found the solution in 'going on-line'. There has been a growth in apps and IT platforms that can help people work remotely. Services such as cloud migration, network management and security, and implementation of collaboration software have found new patrons. Entertainment content services like Netflix and Amazon Prime have seen a sharp rise in demand leading to enhanced data usage.

Companies like online classified ads firm Quikr, fitness firm Cult.fit, and Gamerji, an online video gaming platform, are serving the people. While new and varied types of apps have garnered the attention of more users, regular social media apps have experienced more active users but very few new users. Gaming apps like Ludo King, Carrom, PUBG, etc. have seen increased usage. Video-conferencing apps like Zoom, Google Meet, Microsoft team, etc. along with learning apps such as Byjus, Toppr and Vedantu have witnessed a huge surge. It is a great learning opportunity for digitally savvy young India.

Due to this forced lock-down, we have learnt to love life more. We are experimenting with newer and tastier foods, cleaning and decorating homes, exploring indoor hobbies and enjoying a less polluted, less busy life. We value a normal, healthy family life more now.

At IMIS, we have adopted ways to remain in touch with our primary stakeholders, our students, and conducted online classes and seminars, done online evaluations and are also exploring ways to conduct online summer internships. However, we do look forward to a scenario in the future when we will be able to return to a true student-teacher connect.



Budget - 2020



Prof. (Dr.) S.N. Mishra
Dean, KIIT School of Management
& Professor of Economics, Constitution
and Service Law



CA Tarun Agarwal
Practising Chartered Accountant



CMA S.P. Padhy
Practising Cost Accountant

HR Conclave on The HR Issues of the Indian Start-ups



Mr. Rudra Narayan Mishra
Sr. Consultant-HRM/IR/Laws
& Corporate Trainer



Mr. Preetam Debasish Sahoo
DVP-Human Resources
Annapurna Finance, Bhubaneswar



Ms. Jayashree Mohanty
Co-Founder & President
Luminous Infoways

TREKKING THROUGH THE HIMALAYAS

Trekking is such an adventure that if once you are into it, you cannot get it out of you. You are lured more and more into it. It's even more tempting when it's the Himalayas.

Sandakphu trek takes you on a journey through the forest, crossing lush landscape, red rhododendrons and white magnolias. The trek starts from New Jalpaiguri, in North East India, and takes you to the base camp at Manebhanjan. Tumling has an altitude of 6400 ft, with a combination of steep and level walks, going through forests along the way to Chittrey amidst mesmerizing beauty of nature. Magnolias bloom all along the trail from Chittrey to Meghma. Later, trekking from Meghma to Tonglu, it's a 2 km walk till we reach Tumling. It is situated on the Nepal border and has a few private guesthouses. Last but not the least, as soon as one arrives, one is greeted by the Sleeping Buddha (world's third highest peak, Kanchenjunga, standing with its family of peaks).

From Tumling, embarking on a journey of peace, relaxation and scenic wonders to Kaliphokhari, encountering many kinds of birds, along the way, one interesting fact that amazed us was that all this time we were standing in the border between India and Nepal! After passing Bikheybhanjang, keeping an eye for Sandakphu, which lay ahead of us at an altitude of 11,929 ft, we again had to choose between two routes – the left one which goes via Nepal (longer trail with a gradual ascent) or the more popular shorter route with a steep ascent. We chose the popular short route. As we went further, we could see huts and tea stalls dotting the Sandakphu landscape.

The main attraction of this spot is the 180-degree panoramic view of the Himalayan peaks, considered one among the world's most coveted panoramas. Makalu, Lhotse, Everest and other peaks of the Annapurna range spread out towards the west. The day we reached Sandakphu was Christmas and we couldn't have asked for more; the celebration at the place was lively. Everyone was enjoying drinks and was in full energy, but we had to head back to our

dorm soon, as we had a new destination to be covered on the next day.

The next day we started our trek to Phalut, which is at an altitude of 11, 811 ft. Trekking through the scenic mountains, we saw beautiful yaks and later our way was covered in fog. The temperature was really low. When we reached Phalut, we couldn't see much of the mountains due to the fog but we enjoyed our coffee and hot omelettes. The next day we headed down, and we had our lunch at Gorkhey, a small village surrounded with rivers, a place you will want to settle down in a retired life. We enjoyed the beauty of that place and continued trekking in the mountains. We had heard of a bear running from one point to another, so we were thrilled and scared but we kept on walking and in a few hours, it started snowing. It was my first time experience of a snowfall, and I was overwhelmed. We reached our home stay at Ramam, had hot cups of coffee and then made a snowman.

At night, it was altogether a new experience. I wanted to stay there, and never come back to my regular life. The next day we headed back to our base camp at 5 a.m. in the morning. The snow was all over the way, the walk was very tough but it was fun to fall quite a few times. The trek ended with a note in my heart that I will come back again and the next time I will try to stay for a longer time.

For anybody interested in trekking, and accommodation during the trek, there are organizations like Hikers, India Hikes and even individually a person can reach out to guides and individuals. We trekked individually to Sandakphu; we contacted Dendum Bhutia, a trek organizer in Manebhanjan. He had organized the home stays and guide for the trek. Natives also accommodate trekkers in need of home stays. They are helpful and genuine. The trek companies usually charge around 7-10 thousand rupees per individual, in which is included food, tent, and guide.

Varneeta Dash
PGDM : 2018-2020



Republic Day Celebrated at IMIS, Bhubaneswar



Saraswati Puja Celebration at IMIS, Bhubaneswar



Industrial Visit to Parle



IMIS Premier League-X at IMIS, Bhubaneswar



Junkfunc by Markues, the Marketing Club



Campus Hangout with Red FM 93.5



IMIS, Bhubaneswar paid tribute to Pulwama attack martyrs



A Start-up Seminar by Prof. (Dr.) Prasad T., Professor of OB & HR, NITIE, Mumbai



Mr. Saroj Kumar Panigrahi

Manager

JP Morgan Chase & Co., Mumbai
IMIS Alumnus - PGDFC (2005-2007)

1) TELL US ABOUT YOURSELF

I believe in "What I do should not define me, rather who I am, should define what I do." I am industrious because I keep myself constantly active at any task I take up. I am an upbeat person & charismatic. Being exuberant always delights me and I am always willing to spread this strong intensity of light, although I may not be able to do so always.

About my academics – I have completed B.Com. from SCS College, Puri (2004) and Post Graduate Diploma in Finance & Control (PGDFC) from IMIS (2005-2007).

Initial phase of my career was quite challenging when the global financial market was at an alarming situation due to recession. I had started my career with India Infoline, Bhubaneswar as a client relationship executive in 2007, where my primary responsibility was to develop the business and client acquisition for the branch. In 2008, I made a complete career shift by joining Syntel Inc, Mumbai as an analyst, where I was associated with Investment & Portfolio Analytics for UK Pension Funds. I have transitioned investment management projects from Morgan Stanley to State Street Bank environment by designing and implementing many strategic, analytical and consulting skills. During 2011 to 2015, I have worked with SunGard Financial System and Moody's Analytics as a functional Leader. During 2015 - 2019, I got an opportunity to work with BNP Paribas, where I was associated with portfolio analytics and attributions and market risk measurement for a broad range of global equity and fixed income funds. I worked extensively on preparing value at risk (VaR) models, stress testing, scenario analysis, Monte-Carlo Simulation, etc.

Currently I am working with JP Morgan Chase, Mumbai and am a part of Portfolio Analysis Group (PAG) for Wealth Management Division. My responsibility is investment risk analytics of US & European portfolios.

2) ABOUT YOUR SPOUSE (IF ANY) AND OTHER FAMILY MEMBERS

My wife is a home maker and a great cook. We are blessed with a very vibrant, heavenly baby girl, 20 months old, named Shivanshi.

3) SOME OF YOUR BEST ACHIEVEMENTS IN THE YEARS AFTER YOU PASSED OUT FROM IMIS.

I believe the transition of my career happened when I shifted my career to Portfolio Management and Investment Analytics in the year 2008, amidst global turmoil of the biggest recession. The breakthrough happened when I joined Europe's largest Bank BNP Paribas in 2015 and travelled to Paris for a challenging fixed income portfolio analytics project. Currently I am a part of the world's largest bank / investment bank- JP Morgan Chase & Co.

4) YOUR VIEWS ON CAREER GROWTH IN YOUR PARTICULAR SECTOR

Five important pillars in my sector to get tremendous career growth :

- Functional Knowledge (of course upgrading knowledge periodically is also very important)
- Discipline, Leadership & Commitment (IMIS's core values are very important)
- In this sector adaptability & ability to stretch the maximum is required to deliver the best
- Self-motivated to sustain longer and become successful
- Of course a few renowned global certifications e.g. CFA, CIPM, FRM, CAIA would help in tremendous growth.

5) YOUR COMPANY'S RECRUITMENT PROCESS AND YOUR REMARKS ON IT

Fresher- Campus recruitment :- Round 1 – Aptitude Test (Verbal ability, Logical reasoning, Quantitative aptitude, Output of the given code if it is a technical role) Round 2- Technical Interview Round 3 – HR

Experienced :- Several business rounds with Lead /Manager/ VP (Telephonic /VC)/ Onshore Team Manager/VP (VC) and finally HR round

6) YOUR SUGGESTIONS FOR JUNIORS

Find out your area of strength which interests you the most, and proceed on that career path confidently. Those of you who wish to be entrepreneurs, capital and resources are not the bottlenecks.

Knowledge with good communication skills are keys to success. Try to acquire knowledge on your selective subjects as much as possible, and always keep hand written notes for reference to details. Learn new topics with examples, as it helps in answering questions easily in the interview.

Create an impactful LinkedIn profile and strong Github profile (Github is only for developers) and connect with the employees and leaders of those organizations where you dream to join. You can follow and read organization updates and journals and discussions in LinkedIn. Believe me it works.

7) FOR YOUR ALMA MATER

I am very much thankful to all IMIS Professors. I still remember Finance Classes of Professor Surya Dev's e.g. securities markets, fundamental & technical research, derivatives valuation, etc. I would say he is an expert and always encouraged me to follow my dreams of building a career in Investment Analytics & Portfolio Management. I would like to thank Professor, Motivational speaker, Author & Coach Dr. D.D. Swain for life changing motivational blogs. I would like to thank Dr. K. K. Beuria and Professor Sujit Baboo for all their support and guidance and blessings.



Dr. Ashish Mohanty

Associate Professor (Business Communication & Soft Skills)

- “An Empirical Study of Employee Retention Issues in Hotel Industry in Bhubaneswar, Odisha” published in Scopus Indexed Journal - TEST Engineering & Management, ISSN: 01934120, 5 H Index, Vol.83, March / April Issue.



Dr. B.K. Panda

I.O.F.S., Zonal Development Commissioner, FALTA Special Economic Zone & SEZs in East and North Eastern Region; Chairman & CEO, FALTA SEZ Authority, Kolkata

“I am happy to be a part of the noble cause of Blood Donation conducted by IMIS. I wish all success to the Institute and its team of faculty members and students.”



Mr. Prasanta Kumar Panda

Assistant Development Commissioner, FALTA Special Economic Zone, Kolkata

“Visited the best Management Institution and students are the best. Attended the Blood Donation Camp and saw the enthusiasm of the students. I wish them all success in life and professional career. Thanks to the management for being a part of such a noble cause.”



Mr. Ashish Kumar Sinha

Sr. Vice President, First ABU Dhabi Bank (FAB), ABU Dhabi, UAE

“It was a pleasure meeting and interacting with smart students. I would like to continue our engagement in more meaningful ways as we go forward. I wish good luck to all the students and faculty members.”



Mr. Gyan Prakash

Branch Sales Manager, Perfetti Van Melle, Kolkata (Alumnus-Batch : 2003-05)



Mr. Sutanu Sahu

Regional Trade Marketing Manager, Perfetti Van Melle, Kolkata



Ms. Sulagna Panigrahi

Associate Manager, HR, Perfetti Van Melle, Kolkata



Dr. Sourabh Bhattacharya
Professor in Marketing, Haldia
Institute of Technology, Kolkata
(Alumnus-Batch : 2006-08)



Mr. Sukanta Das
National Trade Marketing Head
Tata Global Beverages Ltd., Mumbai
(Alumnus-Batch : 2007-09)



Mr. Jagannath Ojha
Deputy General Manager,
Max Landmark Group, Bengaluru
(Alumnus-Batch : 2006-08)



Mr. Rati Ranjan Dash
Business Development Manager,
Axis Bank Mutual Fund, Bhadrak
(Alumnus-Batch : 2011-13)



Mr. Arpan Bhowmick
Senior Analyst,
Deloitte, Hyderabad
(Alumnus-Batch : 2013-15)



Ms. Papri Dutta
Senior Analyst,
Novartis, Hyderabad
(Alumnus-Batch : 2013-15)



Mr. Somnath Sinha
Zonal Manager,
Maruti Suzuki, Guwahati,
(Alumnus-Batch : 2008-10)



Ms. Neha Saha
Homemaker
(Alumnus-Batch : 2011-13)



Mr. Bighnesh Mahapatra
Sr. Manager Media,
BC Web Wise, Mumbai
(Alumnus-Batch : 2009-11)



Mr. Sarada Prasanna Mallick
Business Development Manager,
Spectrum Papers, Nigeria
(Alumnus-Batch : 2011-13)



Mr. Ashutosh Dash
Successful Entrepreneur,
Bhubaneswar
(Alumnus-Batch : 2012-14)



Mr. Soumya Sarthak Ray
Successful Entrepreneur,
Bhubaneswar
(Alumnus-Batch : 2012-14)

Blood Donation Camp 2020



Blood Donation Camp 2020 was inaugurated in presence of Dr. B.K. Panda, I.O.F.S., Zonal Development Commissioner, FALTA Special Economic Zone & SEZs in East and North Eastern Region; Chairman & CEO, FALTA SEZ Authority, Kolkata and Mr. Prasanta Kumar Panda, Assistant Development Commissioner, FALTA Special Economic Zone, Kolkata

Deep Condolences



On the Sad Demise of our Friend

Abhilash Dalai

(PGDM, 2010-12 Batch)

You will be in our memories for ever...



Dear Reader,

Please enrich **IMIS Newslines** with your constructive suggestions to **Prof. Rakhi Dutta**, Editor (Asst. Professor)
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