

The IMIS NEWSLINE

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From the Editor's Desk...

In the velvet darkness of that winter night, the ever-bustling road had become deserted. The lamps shivered mournfully, casting their frozen rays on the lone man that slothed on the middle of the road unaware of my approaching vehicle. Suddenly he stopped and bent forward to gather something from the ground. As I plied closer, I suddenly became numb to everything that we find pleasant and beautiful.

Stitched in rags, the man was an island of gloom; an immensely dirty, creased bundle of some knic-knacs over the right shoulder and a battered piece of bread in his other hand that he had just picked up to eat. I could have stopped, offered him some kind of help, could

have directed him to a night-shelter for the homeless etc. etc. . I did not. May be he was a fugitive, a mad man or drunkard; that all pervading sense of mistrust... Such little things in life also need tremendous courage. That I do not have and most of us do not have.

Winter brings in lots of cheers and festivities to some of us. But many others lay frozen in that timeless zone of poverty and misery. Nothing in the world seems to move for them.

Wake up from your slumber Hercules.....





Freshers' Welcome



Ganesh Puja Celebration



Independence Day Observation



Teachers' Day Celebration

BANKING LECTURE SERIES 2012



Mr Praveen Gupta, CGM, State Bank of India inaugurated the Lecture Series on 16th August 2012. He said "it was indeed a privilege to be back at IMIS for the Banking Lecture Series. I thoroughly enjoyed the interaction with the students. Best of luck for a great future ahead".

OTHER BANKERS WHO HAVE PARTICIPATED IN THIS LECTURE SERIES



Mr Gautam S Ray, DGM,
Oriental Bank of Commerce



Mr K K Gupta, CGM,
NABARD



Mr PV T A Sashtry, AGM,
Indian Bank



Mr S C Sarangi, DGM,
Bank of India



Mr S S Acharya, DGM,
SIDBI



Mr E Ratan Kumar, DGM,
Central Bank of India



Mr D P Singh, DGM,
United Bank of India

Attitude: A Little Sugar in a Cup of Tea

Attitude ??? Alas!! Unbelievable! Some people's reactions after hearing this would definitely be like this. People often take attitude in a different sense unlike what it actually means. I have been continuously observing all types of people across the nation. I do observe people, their way of living, talking, their attires, the way they carry themselves, their habits etc. One thing that I found quite interesting is that everyone has his own wardrobe for presenting himself.

This particular "Wardrobe" has a collection of many things in it like, that of Acceptance, Confidence, Seriousness, Optimism, Pessimism, Envy, Cheerfulness, Cooperativeness, Happiness, Straightforwardness, Respect, Sincerity, Honesty, etc. and of course a range of clothes, which are different forms of one's attitude.

People have different perceptions about attitude. But amongst all, as I have observed, people take it as one's nature of being haughty or negative. But I believe that it is one's approach towards a person, object or a situation. Attitude is not only limited to negativity. There are many other factors that make it complete. It comprises of thoughts, feelings and emotions that combinedly form into actions. A person who says, "I can do it" is said to be an optimistic than a pessimistic who says, "I cannot do it". Every one of us makes an impression on others in some or the other way which mostly happens in subconscious state of mind. These are affected by our thoughts and feelings at that point of time.

Organizations in today's era, rather than looking for candidates with right kind of skills, first look for candidates with right kind of attitude. A right attitude is helpful in building up interpersonal relationship, enhances better team management and finally builds up a strong organizational culture. It is one's attitude that acts as a building block for the group or the organization that he belongs to. Coming to people's attitude towards corporate organizations, it is very often perceived that these organizations are not suitable to work with as people are made to work like bonded labourers. This is nothing but negative thought that construct strong perception in peoples' mind.

I had an opportunity to visit the corporate world through my internship at Hindustan Coca Cola Beverages Pvt. Ltd. I met many people and tried to observe their behaviour.

While working there I found people with a readiness of mind to address any issue at any point of time, irrespective of their basic job role. Now that's an 'ATTITUDE' or better say an attitude with a difference that can lead the organization forward. I was assigned a particular topic and got a partner too to work with on the same matter. We had to move across the eastern part of Odisha. We visited many places where we had never been to and some of which I was aspiring to visit. Our basic work was to meet the distributors of our company and conduct a manpower analysis based upon the information supplied by them.

The countdown for two months of my SIP started and yet I was baffled; "Where to start from?", as every normal student asks himself, especially an intern who is supposed to behave not like a student but as a working member of the company. I started re-crafting myself for a better professional look. I had to cut my hair short, beard to be shaved daily which seemed too painful, polish my shoes everyday which I used to do on alternate days during college, wear a smile all the time, definitely not the one of six inches but "A gentle smile". I never knew as to someday I would start feeling really uncomfortable when all these things are not done. SIP as a learning forum taught me the necessities of a situation. One can never afford to remain like a frog in the well.

We use to hear many things about corporate life from our Professors. But believe me, it appeared to be more than what I had ever heard in my whole life. I saw a real tug of war between the employees for achieving the target. People at the beginning were less interested to address any of our queries. Once while crossing an over-bridge, when I saw everything rolling back to us, I started screaming out of anger. My partner too was gloomy. I sat down on the footpath and said "Let's go back and tell the guide that it's not happening. After all we are human beings, not oxen to be beaten and made to plough the field." Suddenly my partner pulled me up and said, "Are the people working day and night in the market not human beings? And who do you think yourself to be? Let's move!" My tiredness evaporated by the strong words of that girl at once. I cheered up once again! Again that's an attitude of holding hands for development.

We regularly asked people for feedback, who saw our work on a regular basis.

Feedback helps us in upgrading ourselves and we realized it. We even had to digest scolding from certain people. We need to give ourselves some thoughts, before reacting in such situations. On a certain sunny afternoon we had been to a distributor to meet him for the second time. After waiting for continuous two hours, a vehicle came to that distribution office. I asked the driver if he could convey the dealer that Mr. Rohit Agrawal from 'Coca Cola' was there to meet him. Suddenly the dealer arrived and blasted on us like anything. "Why the hell you people come to disturb us? Don't we have any work to do other than addressing your frustrating questions? And why shall I answer you people all these things? Please get lost and don't disturb us!" We were shocked by his behaviour and little disappointed as well. However we didn't react and waited for the person to calm down. After sometime, he called us and spoke to us. Not only he clarified his anger but also responded quite supportively. Had we retorted instead of being nonreactive, it would have damaged our relationships. In such situation it is one's attitude of 'Patience' that counts.

Negative attitude is a big hindrance on the path of growth and prosperity. We keep on forming perceptions that actually do not have any materiality and finally land ourselves in troubles. This brings frustration, anger and restlessness. We keep on running after success, all the while being ignorant about the destination and finally discover that we are competing against ourselves and accumulating nothing but fatigue.

Though it was quite tough, we had fun completing our project. We even travelled sitting on top of buses and carriage→auto rickshaws. It does not sound good but it was fun while experiencing it.

We always had a positive attitude which led us to achieve our goals and objectives. We even developed self-motivation and motivated others as well. Last but not the least, it is quite difficult to change another person's attitude but not of our own.

"Attitudes are contagious. Are yours worth catching?"

~Dennis and Wendy Mannerling

- Rohit Agrawal
PGDM 2011-12



BLOOD DONATION CAMP



**RALLY ON PETROL CONSERVATION
AT RAM MANDIR SQUARE**



**TRAFFIC AWARENESS PROGRAM
AT NICCO PARK SQUARE**



**AWARENESS AGAINST CHILD LABOUR
AT BHUBANESWAR RAILWAY STATION**



**CAMPAIGN AGAINST SUBSTANCE ABUSE AT BMC
GOVT. HIGH SCHOOL KAPILA PRASAD**



TEMPLE CLEANING PROGRAM AT KEDAR GOURI TEMPLE



Arnab Guha
IMIS Alumnus
PGDM (1998-2000)

“ I strongly believe passion for work and appropriate nourishing of skill sets, pave the way for accelerated career growth. ”

1) TELL US ABOUT YOURSELF :

Born and brought up in Kolkata, I completed my graduation in BCom (Hons.) there. Completed my PGDBM (MBA) in 2000, specializing in Systems and Marketing. I worked at different places throughout my career so far (Hyderabad, Chennai, Bangalore, London, Singapore, Germany) and finally relocated to Frankfurt (Germany) in 2011. I am very passionate about music (heavy metal), sports (football) and of course my job.

2) ABOUT YOUR SPOUSE (IF ANY) AND OTHER FAMILY MEMBERS:

I got married to Sonali in November 2004 and have a 4-year old son (Akshit), who are currently living with me here. My parents are living in Kolkata.

3) SOME OF YOUR BEST STINTS IN THE YEARS AFTER YOU PASSED OUT FROM IMIS:

- My first job of course, which I got through the campus interview at IMIS. I worked with SIS Infotech Pvt. Ltd. located in Hyderabad.

- While working for Saksoft Ltd. in Chennai, I got the opportunity to go on a long-term assignment for Deutsche Bank in Germany (Frankfurt). This was in the year 2003.
- The day I got the job offer from Deutsche Bank Group to join their Bangalore office in September 2004.
- When I got promoted to Vice President this year.

4) YOUR VIEWS ON CAREER GROWTH IN YOUR PARTICULAR SECTOR :

You might hear people around the globe talking about the Eurozone crisis. Expert analysts are even comparing this to the famous crisis in 2008, which comprised of the collapse of Lehmann Brothers. Nevertheless, opportunities in the Banking and Financial Services industry never dies. It's a question of the flexibility of an individual and gaining subject matter expertise in at least a couple of financial products/areas.

5) YOUR COMPANY'S RECRUITMENT PROCESS AND YOUR REMARKS ON IT :

Deutsche Bank has presence in more than 70 countries across the globe. Recruitment in different countries is handled by the Recruitment Team (which is part of Human Resources department) situated locally. It is based on requirements at that specific point of time. Recruitment in India is done via Consultants, Walk-Ins, Campus Interviews and sometimes through internal referrals.

6) YOUR SUGGESTIONS FOR JUNIORS :

There is no alternative to hard work, dedication and patience. Focus and related preparation on your area of interest is very critical. Please, also keep yourself updated on the latest industry trends in the area of your interest/specialization. I strongly believe passion for work and appropriate nourishing of skill sets, pave the way for accelerated career growth.

7) FOR YOUR ALMA MATER:

I sincerely thank all my faculties at IMIS for providing the right guidance and direction for my career path and also my batch-mates, with whom I had a golden period of 2 years. It's very encouraging to see how IMIS is growing in recent years (especially the new campus and facilities). I feel proud to have graduated from this institute. I hope to visit the institute when I am in India, which will bring back all the nostalgia. My best wishes to all the students for their bright future and deep regards for all faculties.

PROF. MANAS KUMAR PAL

- The paper titled "Random algebraic polynomials with non-identically distributed normal coefficients" published in International Journal of Physical Sciences (Inter-disciplinary journal) of Ultra Scientist of Physical Sciences, ISSN 2231-346X, ISSN 2231-3478, Vol. 24(2) A, 303-310 (Aug-2012)
- Paper Presented (Presented by Co-author Prof. S. Bagh) on title "Stochastic linear programming with Cauchy random variables" at 8th World Congress in Probability and Statistics Istanbul, 9-14 July, 2012, Jointly sponsored by the Bernoulli Society and the Institute of Mathematical Statistics

PROF. ABHIJIT PANDA and DR SHARMILA SUBRAMANIAN

- Conducted two training programmes for the Executives of OMC on "Interpersonal Skills & Team Building" on 17th - 18th Aug and 21st - 22nd September 2012 at IMIS.

PROF. S. P. PADHI

- Attended a National Seminar on "Goods and Service Tax-Key Issues and Challenges" organised by The Institute of Cost Accountants of India (Eastern India Regional Council) in association with Patna Chapter of Cost Accountants on 15th July 2012 at Hotel Chanakya, Beer Chand Patel Marg, Patna.

PROF. ANUPAM CHAND and DR SHARMILA SUBRAMANIAN:

- Conducted a Non-Residential Training Programme for the Executives of OMC on "Business Writing" on 28th & 29th September 2012 at IMIS.

DR. S. P. MOHAPATRA

- "Banking 2020 (Edition 2012)" – Book review published in Pratibimba – The Journal of IMIS, Volume-12, Issue-1, January-June 2012

PROF. ABHIJIT PANDA, DR SHARMILA SUBRAMANIAN and PROF. L. PATTNAIK

- Conducted a Training Programme for the Non-Executives of OMC on "Interpersonal Skills & Office Etiquettes" on 10th & 11th Aug' 2012 at IMIS.

PROF. ABHIJIT PANDA, PROF. ANUPAM CHAND and PROF. CHUNKU PANI

- Conducted a Training Programme for the Non-Executives of OMC on "Effective Communication Skills" on 27th & 28th July' 2012 at IMIS.

DR. C. K. DASH

- Participated in a one-day Seminar on "Better Graduates for a Better Tomorrow" conducted by Pearson Education held on August 18, 2012 at MayFair Lagoon Hotel, Bhubaneswar



"Enthusiastic & Interactive students. Enjoyed sharing knowledge. I wish the students & faculties all the best in times ahead".

Dr. Suvendu Das
General Manager - HR
Paradeep Phosphates Ltd.
Bhubaneswar



"It was great to be here amongst the students".

Dr. Navita Mahajan
National Chair Next Practices
CII, New Delhi



"Excellent Institute. Nice to meet such charged students even the fog end of the day. Looking forward to more interactions in the future".

Mr. Avijit Dey
HOD (Dept. of Business Admin.)
St. Xavier's College, Ranchi



"The students were well presented. Most of them participated, which was good. Overall it was an enjoyable experience".

Ms. EMMA
Head International Curriculum
IB Geneva & IGSE
Cambridge



Mr. A. K. Patnaik
Retd. AGM, SBI
Bhubaneswar



Mr. Amrut Kara
Financial & Business Consultant,
Brand Capital (TOI Initiative)



Dr. B. K. Mohanty
Professor (Decision Science)
IIM-Lucknow



Mr. E. Phanendra
Director, ZIFI (P) LTD.,
Bhubaneswar



Mr. Harmanjit Singh
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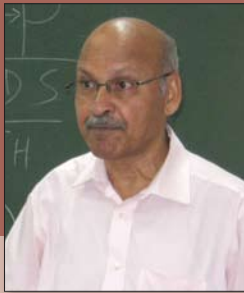
Mr. Pramod Prakash Panda
Development Centre Head,
Infosys Tech., Bhubaneswar



Mr. R. Sridhar
DGM (Insurance), IMFA Ltd.
Bhubaneswar



Mr. Reykam Jayasuria
CEO, Asmitha Microfin,
Hyderabad



Mr. S. K. Biswal
Professor, XIM
Bhubaneswar



Mr. Sashi Ranjan Dash
Senior Manager,
Deloitte Touche Tohmatsu India
Bhubaneswar



Mr. Srijit Mishra
General Manager (HR),
Essel Mining & Industries Ltd.
Bhubaneswar



Mr. Tapojay Chatterjee
Asst. Manager-Foods, ITC Ltd,
Vishakhapatnam



Ms. Avinash Kaur Reen
(Alumnus)
Finance Executive,
Bank of India, Bhubaneswar



Mr. Siddharth Mishra
(Alumnus)
Sales Executive, ITC,
Bhubaneswar



Mr. Siddharth Das
(Alumnus)
HR Delivery Consultant,
Cappgemini India, Kolkata



Ms. Swathi Subramanian
(Alumnus)
Manager, Central Bank of India,
Kolkata

In Memoriam...

Mukul Anurag Horo (PGDM-FC, 2010 Batch)



You will be in our memories for ever

Dear Reader,

Please enrich **IMIS Newslines** with your constructive suggestions to **Prof. Abhijit Panda**, Editor
E-mail: abhijit@imis.ac.in

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**Institute of Management
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Central Office: Vivekananda Marg
Bhubaneswar-751 002, Orissa, India
Ph.: +91-674-2431953, 2433762, 2435697
Fax: +91-674-2433932

Campus: Swagat Vihar, Bankuala
Bhubaneswar-751 002, Orissa, India
Ph.: +91-674-3291471, 6542256 / 57 / 58
E-mail: imis@imis.ac.in

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