

# The IMIS NEWSLINE

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## From the Editor's Desk...

Extra constitutional routes that our politicians take to save their heads, tails and burrows are lamentable and deplorable. Thanks to some constitutional bodies like the Supreme Court, CAG, CVC and the minuscule of fearless and selfless judges and bureaucrats that are still left in our democratic system, we can have a ray of hope of good governance in the quagmire of draft and dirty politics. In this context the two landmark judgements of our Supreme Court; the inclusion of NOTA option for voters in the voting system to reject candidates and debaring convicted politicians from contesting polls, rejoice the spirit of us mango people.

Let us localise this spirit of goodness and here comes the various sensitization and awareness programmes carried out by the students of IMIS. From cleaning the Kedar Gauri temple premises,

Traffic awareness programme, Quit tobacco rally, Awareness on petrol conservation, Save the environment project, to the HIV and AIDS awareness drive in Mahavir Basti slum area, all were beautifully executed by our students. Through 'SAHARSH'- a Joy of Giving Initiative, we found ourselves privileged to contribute significantly and bring smiles to the children of Asha Kiran, an orphanage in Bhubaneswar.

Another milestone achieved by IMIS is the establishment of IMIS Centre for Supply Chain and Logistics Management (ICSCLM). This centre will serve as an excellent source of supply chain expertise and a forum for networking with business communities within various industries.

With these good tides and good vibes of positivity, I wish you all a very happy Dussehera.



## National Seminar on Supply Chain and Logistics Management: Issues and Strategies



**Sj. Subrat Ku. Tarai**, Hon'ble Minister, Dept. of Commerce and Transport, Govt. of Odisha was the Chief Guest of this National Seminar

### Other Speakers, who participated in this Seminar



**Mr. Sanjay Mukherjee**, VP, VRL Logistics, Kolkata



**Mr. Rajen Padhi**, Director, EXIM Consultancy, Bhubaneswar



**Mr. M. Jhahhria**, Head (Business & Operations)-East, GATI Ltd., Kolkata



**Mr. J. Mishra**, Zonal Head (HR) - East and South, Reliance Retail, Bhubaneswar

## 5th Banking Lecture Series on Paradigm Shift in Indian Banking



**Mr. Praveen Gupta**, CGM, SBI addressing the students in the Mega Banking Lecture Series

### Other Bankers, who participated in this Mega Lecture Series



**Mr. S. K. Kale** CGM, NABARD



**Mr. S. C. Sarangi** DGM, Bank of India



**Mr. Basudev Rakshit**, AGM, Central Bank of India



**Mr. Amresh Jha** Branch Manager, South Indian Bank



**Mr. Labanyendu Prasad Parhi**, DGM, IDBI Bank

## Freshers' Welcome



Students performing Fashion Show, Dancing and Singing

## Be sensitive through ‘Sensitivity Training’ ...!

Human lab processes or laboratory training is a successful tool used by many organizations for their organizational development. Laboratory training, otherwise known as sensitivity training is often offered by organizations and agencies as a way for members of a given community to learn how to better understand and appreciate the differences in other people. It asks the participants to put themselves into another person's place with the hope that they will be able to better relate to others who are different. Sensitivity training often specifically addresses concerns such as gender sensitivity, multicultural sensitivity, and sensitivity toward those who are disabled in some way. The goal in this type of training is more oriented towards growth on an individual level. Sensitivity training can also be used to study and enhance group relations, i.e., how groups are formed and how members interact within those groups.

The sensitivity, encounter or T-group (Training – group) is generally small, consisting of eight to twelve people who meet once or twice a week for a couple of hours, for a period of anywhere from two weeks to two years under the guidance of a qualified leader. The mechanism of the T-group is simple in concept, but in operation it is as complex as human emotions. People meet, observe one another's thoughts, feelings, and actions,

and then comment fully and honestly on what they see. This helps the individual to see himself as others see him. Group pressure motivates him to change- hopefully for the better. The purpose of this group is to provide therapy or personal improvement or organisational development.

The idea of sensitivity training has come from the concept of ‘Psychodrama’ by J.L. Moreno but it was expanded by Kurt Lewin, a Gestalt psychologist in 1946. This was very popular in 50's and 60's, when it became a social movement, rather than confined to personal improvement only. The late 1970s witnessed a decline in the use of sensitivity training and encounters, which had been transformed from ends in themselves into traditional therapy and training techniques, or simply phased out completely. Though no longer a movement of the scale witnessed during the 1960s, sensitivity-training programmes are still used by organizations and agencies hoping to enable members of diversified communities and work forces to better coexist and relate to each other.

- **Ankita Palit**  
PGDM (2012-14)

## A New Chapter...?

Human beings love to build on hopes and heavily depend on them. Days pass, economies inflate and deflate, markets struggle between red and blue but human beings do not ever give up on having high hopes. The most new hope that has hit the market like a newly launched brand of Axe deodorant is our RBI chief Raghu Ram Rajan. This man with his great sense of style, class and attitude is surely making a lot of Indian women feel high on life suddenly. As for the men...? At least, I have not seen many men talking about him. Where on one hand our former RBI governor Dr. D Subbarao has just been like those bubbles, as ephemeral as they disappear in the air, Raghu Ram seems to be like a big green traffic signal showing us positivity...

Now the real question- what will be the Rajan-effect on our fumbling economy? – asks the common man. While some women will still gossip that Rajan has something to give them a goodnight's sleep and while some politician will still continue with their blame games in the govt. and the critics will still argue that Rajan did not bring about the right change in terms of deposition rate; everyday several children in India will remain malnourished, thousands of women will still remain jobless and lakhs of homeless will still sleep bare bodied under the stars. “Is it a new chapter?” ...We only hope that it is!

- **Aishik Adhikary**  
PGDM (2013-15)



Mr. Rohan Bhowmick and Mr. Aditya Agarwalla (PGDM, Batch:2013-15) attended ‘INSIGHT-2013’, Annual Marketing Festival of IIM-Ahmedabad from 28th September - 29th September 2013.



'Quit Tobacco' Rally at Master Canteen Square



Traffic Awareness Program at AG Chowk



Save the Environment Program at Kalpana Chowk



Petrol Conservation Campaign at Kalsi Petrol Pump



HIV & AIDS Awareness Program at Mahavir Basti



Temple Cleaning Program at Kedar Gouri Temple



'SAHARSH' - Joy of Giving, an initiative of IMIS students for an Orphanage - Asha Kiran, Bhubaneswar





**Sanjay Kumar Jena**  
*IMIS Alumnus*  
PGDM (2005-2007)

“ Career will follow automatically if we are determined to achieve our set goal and enjoy the task given. ”

#### 1) TELL US ABOUT YOURSELF:

I come from the land of great poet Upendra Bhanj, Bhanjanagar, Odisha. I did my bachelors in science with chemistry honours from Berhampur University and PGDBM from IMIS. Thereafter I joined The New Indian Express. But my fascination towards teaching brought me to the field of academics. I worked as a faculty in various business schools at Bhubaneswar. While my Post Graduation in Business Management provided me with a good overview of the subject, the rigorous faculty development trainings I received from institutes like IIM Bangalore, IIM Kozhikode, IIM Lucknow and Indian Institute of Foreign Trade, Delhi, taught me to think independently and critically. The accountability to update myself urged me to connect with the intellectuals in the field of academics, thus attended and presented papers and cases in several conferences. Few of my research papers and cases are published in journals like Indore Management Journal (journal of IIM Indore), IMT Case Journal, Apotheosis, and BIITM Business Review etc. I am working as an academic intern at IIM Bangalore since 2011. Working here closely with the professors, I realized the importance of research in any field for that matter. With this in mind, I wish to enroll for the Doctoral Program in Management very soon.

#### 2) ABOUT YOUR SPOUSE (IF ANY) AND OTHER FAMILY MEMBERS:

My father is a retired employee from Central Water Commission, Govt. of India. My mother is a house wife. I have a sister who is married. My brother-in-law works in a media organization.

#### 3) SOME OF YOUR BEST STINTS IN THE YEARS AFTER YOU PASSED OUT FROM IMIS:

When I look back at my career, I can proudly say that the best stint I enjoyed in life was at IMIS. Because I learned the basics of management as well as the encouragement I received there. Recently I wrote a primary case study on Zee TV where the top management had shared the necessary data for accomplishing it. Even I am writing another primary case on a famous jewellery house based in Kerala. Presently I am working with one of the best professors in consumer behavior in the country, developing a working paper in celebrity endorsement.

#### 4) YOUR VIEWS ON CAREER GROWTH IN YOUR PARTICULAR SECTOR:

Sustaining in academics is tougher than corporate. Because, the role of a faculty is not only to disseminate knowledge but also to create knowledge. Without significant contribution to the field of research, it will never be possible.

#### 5) YOUR COMPANY'S RECRUITMENT PROCESS AND YOUR REMARKS ON IT:

Recruitment is done through advertisements in various newspapers or web sites for different positions.

#### 6) YOUR SUGGESTIONS FOR JUNIORS:

Every branch has its own peculiarities and prospects too. A student must love the subject/area where he intends to excel not because of some pecuniary gain- lest he /she will regret it even after a fat salary in a job. Career will follow automatically if we are determined to achieve our set goal and enjoy the task given. I would like to say that keep up the valuable tips/suggestions/teachings received at IMIS and use them as guidelines. March ahead with the dynamic world and create an atmosphere around you for a healthy society.

#### 7) FOR YOUR ALMA MATER:

When I was at IMIS, I learned the attributes needed to be a good teacher in life by watching all my teachers and later just worked on it. As a business school, it not only teaches you how to better perform in corporate but also in academics.

**PROF. ABHIJIT PANDA AND DR. TANMAY DE:**

- Conducted a training programme for the Executives of OMC on "Performance and Personal Excellence" on 5th - 6th July, 2013 at IMIS.

**PROF. MANIDUTTA RAY:**

- Attended AICTE Quality Improvement Programme (QIP), a Short Term Course on "Service Science" organized by Dept. of Industrial Engineering and Management (IE&M), IIT Kharagpur from 8th -12th July, 2013.

**PROF. ANUPAM CHAND:**

- Undergone a 5-day NLP (Neuro Linguistic Programming) Practitioner Program in New Delhi, offered by Wisdomtree Solutions and certified by ANLP (India) from 10th - 14th August, 2013.

**PROF. ABHIJIT PANDA AND PROF. ANUPAM CHAND:**

- Conducted a training programme for the Non-Executives of OMC on "Effective Communication Skills" on 29th - 30th August, 2013 at IMIS.

**PROF. ABHIJIT PANDA AND PROF. LAXMIPRADA PATTNAIK:**

- Conducted two training programmes for the Non-Executives of OMC on "Interpersonal Skills & Office Etiquette" on 19th-20th July and 25th - 26th September, 2013 at IMIS.

**PROF. S.K.BABOO AND PROF. BABULI SAHU:**

- Conducted a training programme for the Executives of OMC on "IT Skills for Better Management" on 26th - 29th August, 2013 at IMIS.

**PROF. ANUPAM CHAND, PROF. ANAMIKA AND PROF. RAKHI DUTTA:**

- Conducted a two day Non-Residential Training Programme for the Executives of OMC on "Business Writing" on 27th-28th September, 2013 at IMIS.

**New Faculty @ IMIS**



**Prof. Rakhi Dutta**  
Assistant Professor  
Marketing



**Prof. Anamika**  
Assistant Professor  
Business Communication & Soft Skills



**Ms. Sanghamitra Tripathy**  
Academic Associate, HRM



*"I am very much delighted to be associated with the students of IMIS today. I wish the entire batch all the best."*

**Mr. Pradip Kumar Das**  
General Manager, IDBI Bank, Kolkata



*"It was a nice opportunity to interact with fresh students. I am impressed by the rapt attention of the audience. I wish them the very best."*

**Mr. Saswat Mishra**  
CMD, Odisha Mining Corporation, Bhubaneswar



*"IMIS has been pioneer in the promotion of management education. The association with this institute has always been a pleasure with the warmth & hospitality."*

**Mr. Ansuman Dev Pradhan**  
AGM, SEBI, Mumbai



*"I am grateful to the institute for giving me a chance to address the students. I look forward to be with them in future."*

**Mr. Narahari Sethi**  
Vice President, AXIS Bank, Bhubaneswar



*"Wonderful campus in beautiful surroundings with knowledgeable faculty."*

**Mr. Ramsankar Das**  
DGM-TQM, NALCO, Bhubaneswar



*"Excellent Ambience; Nice Campus. I wish prosperity in life of the future managers."*

**Mr. Niranjn Swain**  
DGM (Finance), OPGC, Bhubaneswar



**Mr. Deepak GN**  
Asst. Manager - HR,  
ITC, Kolkata



**Mr. Mrityunjay Acharjee**  
AVP, Balmer Lawrie & Co.,  
Kolkata



**Mr. Lalit Narayan**  
Depot Sales Manager (East),  
Startrek Logistics, Kolkata



**Mr. Dharendra Ku. Dash**  
Senior Manager (Learning &  
Dev.), Max Life Insurance Co.  
Bhubaneswar



**Mr. Prasant Ku. Guru**  
AVP (Project Planning, Engg  
& Monitoring), RSB Metaltech,  
Bhubaneswar



**Mr. Rudra P. Satpathy**  
Chief Manager, SBI Learning  
Centre, Bhubaneswar



**Mr. S. K. Sarangi**  
Chief Manager, (Personnel),  
Mahanadi Coal Field Ltd.  
Bhubaneswar



**Mr. Dillip Ku. Satapathy**  
Bureau Chief, Business Standard,  
Bhubaneswar



**Mr. Sanjeev Ranjan**  
Manager - HR,  
Vodafone, Bhubaneswar



**Ms. Tanaya Patnaik**  
Director, Kanak TV &  
Radio Choklate,  
Bhubaneswar



**Mr. Balunkeswar Jena**  
Business Manager, Canon India,  
Bhubaneswar



**Mr. A. K. Patnaik**  
AGM (Retd.), SBI,  
Bhubaneswar



**Ms. Deblina Ghosh**  
(Alumnus)  
Asst. Manager, Axis Bank,  
Kolkata



**Mr. Sambit Ku. Das**  
(Alumnus)  
Credit Manager, Central Bank of  
India, Bhubaneswar



**Mr. Siddhartha Das**  
(Alumnus)  
HR Delivery Consultant, Cap-  
Gemini Consultancy, Kolkata



**Mr. Nabarun Deka**  
(Alumnus)  
Reg. Sales Manager, AO Smith,  
Kolkata



Independence Day Observation



Industrial Visit to Britannia Industries Ltd.



Teachers' Day Celebration



Ganesh Puja @ Campus

Dear Reader,

Please enrich **IMIS Newslines** with your constructive suggestions to **Prof. Abhijit Panda**, Editor  
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