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YEARS OF
BUSINESS EDUCATION

From the Editor's Desk...

"Compassion is the most profitable business skill"

-Marie Forleo, American life coach, motivational speaker and author

Compassion is to have concern for the well-being of others and when absent from communication, it reflects a lack of willingness to walk in the other person's shoes, little or no interest in hearing the perspectives of others and a heightened tendency for reactive and judgmental thinking. When it is absent from a company, teams and team members work in silos, resulting in missed deadlines, arguments, distrust, poor assumptions and conflict.

As per a study by Deloitte, 72% of respondents opined that modern leaders should balance hard and soft power traits. Soft power traits like being communicative, flexible and patient need to be used together with hard power traits like being hardworking and confident.

Business giant Microsoft under Satya Nadella is re-inventing itself by placing emphasis on coming together of new technical expertise and empathy. Back home we have a brilliant and unusual example in Savji Dholakia, the Surat-based diamond merchant, who has gifted his employees around 600 new Maruti Suzuki cars as 'Diwali gifts', a practice he has continued every year since 2011.

Pope Francis has expressed hope that the new U.N. global pact will spur solidarity and compassion toward migrants. If we scrutinize the social networking revolution across the

world, we find that we have surely displayed our compassionate side by eliminating geographical and cultural barriers. Some heart-warming acts have caught our attention, be it free tea and coffee offered to drivers at night by Uttar Pradesh Expressways Industrial Development Authority, in a bid to reduce the accidents in the foggy season, on Agra-Lucknow Expressway, or a dead Indore woman who gave new lease of life to six, through organ transplant of eyes, liver, heart, kidneys and lungs. In the recent past, we have observed a few acts of compassion by even our neighbour. Indian national Hamid Nehal Ansari, who had illegally entered Pakistan looking to meet a woman he was friends with on social media, was released after six years in prison and the announcement to open Kartarpur corridor for the Sikh pilgrims was made.

An environmentalist has echoed, "Sustainability is an endless expression of generosity. It isn't something we seek to do to prove ourselves, isn't something we do out of guilt but is an act of compassion that seeks to remove threats to world's organisms." Scientific evidence shows that compassion can be enhanced through teaching and practice. Educational institutions should strive to develop students' capacity for caring in tandem with their cognitive abilities through conflict-resolution workshops, cross-cultural education programs and compulsory civic duty.

With a wish for a more compassionate society, we at IMIS, welcome the New Year 2019, hoping to achieve greater heights!

22nd Annual Convocation



National Alumni Meet 2018



Why should we hire you?

Truly said by Lord Buddha, don't go by the extremes, and trust me, placement is the period you should always remain diplomatic. A trivial mistake, and you are out of the arena and have to wait for the next company. The interviewers don't just go by academics solely; they might hire a smarter guy rather than a top scorer. Today I'm sharing some of my interview related experiences.

Special thanks to IMIS family, I'm placed in three companies and believe me, all of them are big corporates. Even if you are very steadfast to the job, very well groomed with all the academic credentials, if you don't meet their expectations, you are doomed. They really don't want a candidate who agrees to every word of the company, all they want are initiators and good decision makers.

The first company I sat for was easy to crack, all though it was a crowd of almost 150 candidates. For the second and third companies, I had to visit a metro city wherein the scenario was entirely different, environment was uncontrollable, and we didn't know others' strengths and weaknesses; so we had to put our best efforts.

In the second interview, which was for a sales trainee post in an MNC, we had two rounds, one group discussion, followed by an interview and I made it through. In the interview, I was asked "What are the best restaurants in Bhubaneswar?" I faced a thought-provoking, situation based question towards the last. "If you get a job offer today in an MNC, on on-roll basis and you have our job offer deferred by some months, what would you choose?" I stubbornly said, "I would prefer to wait."

In my third interview, I was fourth in the queue and I was interviewed by a very senior person probably heading a division. Our conversation started with greetings and the first question was "Tell me something about yourself, apart from your academics." I firmly answered; my activities, my hobbies, my strengths, and the events I managed at college. This was followed by some counter questions and I was in my comfort zone. I was amazed as his next questions were from Class 12 core mechanics. I knew he wanted to test me in different disciplines as this position was for B.Tech. + PGDM, so I took some time and answered.

This was followed by some basics from my

engineering discipline and a few from my summer internship project. As the job profile was for hard-core sales, he was repeatedly saying one thing to me, "My friend, sales is not what you PGDM/MBA guys position in your mind, it is not so lucrative, rather very down to earth".

They test you putting you in labyrinths; ask you extraneous questions, just to judge your agility and analytical skills. Believe me, there are no shortcuts to pass through, the only path is to retort whether wrong or right, without fumbling. No matter which company you sit for, irrespective of the job profile, you have to be thorough with all the whereabouts of the company and the job description. Majority of the time, the question you will face is, "Why us?" or "Why do you want to join our company?"

Regarding preliminary rounds, my personal encounters say that anyone with average communication and analytical skills can clear; after all, what matters is confidence at that point of time. But people who remain taciturn and those who are verbose, get rejected as the preliminaries are mostly to screen out the non-serious students.

Mark my words; never try to dominate anyone in a group discussion as this trait makes it different from the panel discussion. The only strategy I follow in group discussions is, "speak and let others speak". Speaking of the written ability test, many of my friends particularly those from non-engineering background fear the aptitude test; but let me tell you, in reality it's a mere state of phobia in their minds. Even if one is not so good in quants, you can clear the test by applying some logic and common sense.

A wise man once said to me, the moment you hear that you are placed till the time you join the company, you adore a honeymoon period. You will face the concrete heat after you join the corporate. Yet before that, if we don't get placed, and our friends do, the feeling is very similar to being lost in the darkness.

But let me be frank, it is best to do all the academic stuff sincerely and go on as per the directions of faculty members & mentors; getting a job is a cakewalk.

Surya Narayan Bastia

PGDM, 2017-19

International Seminar on Human Value



Dr. K.K. Singh
Chairman,
International Youth Congress



Ms. Breshna Musazai
Social Activist, Afghanistan



Dr. Aly Alysh Shameen
Chief Commissioner of Maldives,
Civil Service Commission, Govt. of Maldives



International Seminar on Human Value was held on 4th October 2018. The speakers discussed about various issues related to the youth and inspired them. Ms. Bershna Musazai, referred to as 'Afghanistan's Malala' by many shared her life journey and enthused the young audience with her extraordinary story of survival against Talibani attack and her endeavour for the cause of higher education of women.

SAHARSH - IMIS The Joy of Giving





Sweta Swarnim Singh

Senior Manager,
Head Office, International Division,
Bank of India

1) TELL US ABOUT YOURSELF

My native place is Godda, Jharkhand. I have completed bachelor degree in Science from Godda College Godda, SKM University, Dumka (Jharkhand).

IMIS helped me to think beyond my capabilities and helped me to develop as a professional.

I got placed in Bank of India from IMIS. At present, I am posted in International Division, Head Office, Mumbai, as Senior Manager.

2) ABOUT YOUR SPOUSE (IF ANY) AND OTHER FAMILY MEMBERS

My husband Vivek Singh is from NIBM Pune with specialization in Banking and Finance. He is Vice President in Credit Suisse (Mumbai), as a Market Risk Professional.

My father Prof. (Retd.) Parmananda Singh was head of department (Psychology), SKM University, Jharkhand.

My mother Mrs. Usha Singh is a home maker. I have two brothers working in reputed MNCs in NCR.

3) SOME OF YOUR BEST ACHIEVEMENTS IN THE YEARS AFTER YOU PASSED OUT FROM IMIS

In last 7 years, professionally, I have grown in Bank of India from Manager to Senior Manager and have handled three different areas ranging from Forex, Trade Finance, Large Corporate Credit to International Finance.

I started my career in Forex and Trade finance in Kolkata Large Corporate Branch managing portfolio worth Rs. 3500 Crores, later got transferred to Mumbai Large Corporate wherein

I was responsible for portfolio worth Rs. 6500 crores. At present I am managing International Business of Bank branches at Hong Kong and Kenya Centre at Mumbai Head Office.

4) YOUR VIEWS ON CAREER GROWTH IN YOUR PARTICULAR SECTOR

In my opinion to grow in Banking you need to be analytically sound and sincere in your work. One needs to be fundamentally sound in accounts and finance.

Last but not the least you should have patience and positive attitude towards your work, success will follow automatically.

5) YOUR COMPANY'S RECRUITMENT PROCESS AND YOUR REMARKS ON IT

Being a public sector bank the hiring process is highly transparent and fair. It hires entry level officers through IBPS exam, experienced staffs are hired laterally. Hiring process is different for different roles.

6) YOUR SUGGESTIONS FOR JUNIORS

Work hard, there is no substitute for it and never take failures to heart. Everyday keep moving forward, no matter what resistance you face.

7) FOR YOUR ALMA MATER

IMIS provided me the best knowledge and tools required to excel professionally. The knowledge didn't only help me to grow as a professional but also had profound impact on my intellect.

As an institution IMIS provides the best in class facilities and competitive environment to every student which help them transform into successful professionals.

I feel proud to be a part of this esteemed institution. I would like to thank all my professors and my best wishes to juniors.

ACHIEVEMENTS ...

Faculty Development Programme

(Nai Talim, Experiential Learning and Work Education in School & Teacher Education Curriculum)



AS THEY SAY ...



"I am delighted to come to IMIS for its 22nd Convocation. The Institute is doing an excellent job in preparing management professionals for the future economy in the country. The campus is beautifully maintained. I wish the institute, its management, faculty and students all the best in their ventures."

Dr. Subhash Ch. Khuntia, IAS
Chairman, IRDAI,



"At the outset, I would like to congratulate IMIS for this incredible journey in imparting education and shaping the future of the youth in India. I am extremely impressed by the infrastructure and the culture of the students that I witnessed today. I am humbled by your invitation to me for this event. I wish IMIS all success in all times to come."

Mr. Swarup Mohanty
CEO, Mirae Asset Global Investment Ltd., Mumbai



"Thanks for the wonderful reception. The institute looks great with highly motivated faculty members and students. I admired the keenness to learn things and excellent teamwork observed at the Institute."

Dr. Aly Alysh Shameen
Chief Commissioner of Maldives,
Civil Service Commission,
Govt. of Maldives



Dr. K.K. Singh
Chairman
International Youth Committee



Ms. Breshna Musazai
Social Activist
Afghanistan



Dr. Prasanna Kumar Patasani
Member of the Lok Sabha



Mrs. Namrata Chaddha
Social Activist



Mrs. Rutuparna Mohanty
Social Activist



Sj. Jagadananda Ji
Founder
Centre for Youth & Social
Development



Dr. Mrinal Chatterjee
Prof. & Regional Director,
Indian Institute of Mass
Communication (IIMC)
Dhenkanal



Mr. D.K. Samantaray
MD, Angul Sukinda Railway Ltd.
Bhubaneswar



Mr. Debashish Nayak
MLA, Bari



Mr. Sharad Ku. Jha
Director, SMS Micro System Ltd.,
United Kingdom



Sister Manju
Brahma Kumari
Mount Abu



Ms. Shweta Mhatre
HR
L'Oreal

UMANG 18 (10th Annual Grameen Mela)



Shri Akshaya Kumar Rout, Tahasildar & Executive Magistrate, Baliana, Khordha inaugurated "UMANG" the 10th Annual Grameen Mela held at Sarakana, Baliana, Khordha on 15th and 16th December 2018.

Dear Reader,

Please enrich **IMIS Newslines** with your constructive suggestions to **Prof. Rakhi Dutta**, Editor (Asst. Professor)
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