

The IMIS NEWSLINE

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SINCE
1995

From the Editor's Desk...

Humanity's Challenges Can't Be Solved by Fighting...But by Acting Together

-Narendra Modi

Some may argue that confrontation and greed are just human nature, but it is not really so.

If humans were inherently selfish, then the lasting appeal of so many spiritual traditions that advocate the fundamental one-ness of us all, would not have explained thus. One such tradition, popular in India sees all living beings are composed of the same five basic elements- the panchtatva of earth, water, fire, air and space. Harmony among these elements is essential for our physical, social, and environmental wellbeing. The greatest challenges we face today are climatic change, terrorism, and pandemics which can be solved not by fighting with each other but by acting together.

Fortunately, today's technology also gives us the means to address problems on a humanity-wide scale. The massive virtual worlds that we inhabit today demonstrate the scalability of digital technologies. Housing one-sixth of humanity and with its immense diversity of languages, religions, customs and beliefs, India is a microcosm of the world. With the oldest known traditions of collective

decision-making, India contributes to the fundamental DNA of democracy.

As the mother of democracy, India's national consensus is forged by blending millions of free voices into one harmonious melody. Today, India is also the fastest growing large economy. Our citizen-centric governance model takes care even our most marginalized citizens while nurturing the creative genius of our talented youth.

We have tried to make national development not an exercise in top-down governance, but rather a citizen-led people's movement. We have leveraged technology to create digital public goods that are open, inclusive and interoperable. These have delivered revolutionary progress in fields as varied as social protection, financial inclusion and electronic payments. For all these reasons, India's experiences can provide insights for possible global solutions. For promoting harmony within the human family, we will seek to depoliticize the global supply of food, fertilizers and medical products, so that, geopolitical tensions do not lead to humanitarian crises. As in our own families, those whose needs are the greatest must always be our first concern.

Prof. (Dr.) Anupama Jena

26th Convocation 2022 for the Class of 2020, 2021 & 2022



Mr. Ajay Kumar Meher, Global Head-Media & New Media, Tata Elxsi, Mumbai



Mr. Parthasarathy Madhavan, Executive VP, TVS Srichakra Ltd., (TVS Eurogrip), Chennai



Dr. K.K. Beuria, Chairman, IMIS



Dr. Usha Kamilla, Director, IMIS



Prof. Preetiraj Patnaik, Secretary, IMIS



Dr. Divya Gupta, Dean, IMIS



Cultural Programme

Gold Medalists of 26th Convocation 2022



Ms. Nikita Mohanty, Gold Medalist
PGDM Class of 2020



Ms. Varneeta Dash, Best Student
PGDM Class of 2020



Ms. Aditi Chanda, Gold Medalist
PGDM Class of 2021



Mr. Anubhav Rath, Best Student
PGDM Class of 2021



Mr. Shubham Bhowmick, Gold Medalist
PGDM Class of 2022



Ms. Suchishree Sinha, Best Student
PGDM Class of 2022

Specialization Toppers of 26th Convocation 2022



Ms. Nikita Mohanty, Specialization
Topper in Marketing, PGDM 2020



Ms. Jayeeta Das, Specialization Topper
in Finance, PGDM 2020



Mr. Prithiv Jena, Specialization Topper
in Marketing, PGDM 2021



Ms. Subhalaxmi Swain, Specialization
Topper in Finance, PGDM 2021



Ms. Upasana Mohapatra, Specialization
Topper in HRDM, PGDM 2021



Ms. Kunmun Biswal, Specialization
Topper in Finance, PGDM 2022



Ms. Debipriya Banerjee, Specialization
Topper in HRDM, PGDM 2022



Awardee conferring diplomas

UMANG-12th Annual Grameen Mela



Umang - 12th Rural Grameen Mela was organised at Koki Padia, Jhinti Sasan, Baliana Block of Khordha district. The event was inaugurated by Mr. Ajit Kumar Patra, Sarpanch, Jhinti Sasan and Dr. Kamalakanta Beuria, Chairman, IMIS with the presence of other eminent persons of Baliana Block.





Devraj Baruah

Commercial Manager-VIP Desk
CMA CGM Agencies (India) Pvt. Ltd.
Mumbai - 400 013

PGDM
Batch 2009-11

1) TELL US ABOUT YOURSELF:

Working in Mumbai for the past eleven and half years, I started my career with ICICI Lombard into the Bancassurance Vertical as a Unit Sales Manager. Within one and half years, I shifted from industry and moved from BFSI into Shipping and started with a role into Customer Service. In no time, I was given an opportunity to move into Sales which have completely changed the complexion of my career. With an industry experience of over 10 years, trying to learn different tricks of the trade by getting into different portfolios and handling the various customer base.

2) ABOUT YOUR SPOUSE (IF ANY) AND OTHER FAMILY MEMBERS:

Shruti Pujari, Asst. Manager (HR) with one of the leading Shipping Lines, is the mother to a six and half month old daughter and whose name is Vyusti P. Kashyap.

3) SOME OF YOUR BEST ACHIEVEMENTS IN THE YEARS AFTER YOU PASSED OUT FROM IMIS:

Honored to have been entrusted with some of the most important verticals with my 1st Shipping company where I was handling the USA Trade as well as the Special Equipment business for the company. Now, in the new company I have been promoted within 2 years of joining (First 1 year 8 months, I was working from home due to covid restrictions) and handling one of the Key Account Verticals of the company.

4) YOUR VIEWS ON CAREER GROWTH IN YOUR PARTICULAR SECTOR:

Shipping Industry has seen its ups and downs over the last few decades. There are a lot of people across

industries that somewhere or the other is connected to Shipping. There is an ocean of opportunity to flourish.

5) YOUR COMPANY'S RECRUITMENT PROCESS AND YOUR REMARKS ON IT:

There is a centralized HR team that investigates the needs of the various departments within the organization. As per the request of the respective HODs an IJP is floated within the company to see if anyone is willing to shift from one department to the other. If the position is not closed within the company, they look for candidates elsewhere. Industry preference is an added advantage.

6) YOUR SUGGESTIONS FOR JUNIORS:

Competition is getting stiffer every single day however there is a great demand for skilled people. Try and ascertain first where you want to land up in the next 10 years and plan your next move accordingly. Does not matter where you land up post college; life will be completely different in a few years from now. Today's CTC/Package will not be the same few years from now. Only the experience and its application going forward will pave the way for a bright career.

7) FOR YOUR ALMA MATER:

Whatever I have achieved today, a lot of that credit goes to IMIS family. Those 22 months spent here has been the finest moments that I have ever spent and sadly will never get back again. Proud to have been in the shelter of some of the finest teachers who have guided in each and every aspect and never gave up on me.

Food Mela-2022



IMIS, Bhubaneswar celebrated Pre-Diwali Bash at its campus by organizing 'Food Mela' on 22nd October 2022. It was filled with gaiety, fun and laughter with great bonding and camaraderie amongst the fellow students, faculty and staff of the Institute.

IMIS Premier League-13



IMIS, Bhubaneswar hosted **IPL-13** (IMIS Premier League) with exuberant participation from the staff, seniors and juniors of the PGDM program. The final was between these staff team and juniors team in which the juniors were the runners-up and the staff team came out as the winners.



Dr. Prakash Ch. Dash
Asso. Professor (Marketing)

PAPER PUBLISHED - Co-authored a Research Paper Titled: “Reinventing Healthcare Services through online Communities: Exploring the key determinants” has been published in *International Journal of Enterprise Network Management* Vol.13 No.-3, 2022.



Dr. Prakash Ch. Dash, Asso. Professor of IMIS, Bhubaneswar successfully participated & completed AICTE Training and Learning (ATAL) Academy blended FDP on “Application of SPSS & R Software in Business Data Analysis”



Prof. Supratim Pratihar
Asst. Professor (Marketing)

PAPER PUBLISHED -Presented a Paper titled “An Investigation into Online Sales Promotion and its Impact on Impulse Buying Behavior” at the 2nd Pritam Singh Memorial (PRISM) Conference on Leading the business of the future : Talent, Technology and Transformation in a changing world organized by Indian Institute of Management, Nagpur (IIMN) on November 17-19, 2022 in Hybrid mode.



Dr. Ananya Roy Pratihar
Assistant Professor (HRM, OB & Business Communication)

PAPER PUBLISHED - Presented a paper titled “Decolonizing Ecology: Beyond the Archives of Western Ecocrituality” at the Third International Conclave on Globalizing Indian Thought (GIT-2022) organized by Indian Institute of Management, Kozhikode during December 1-3, 2022.

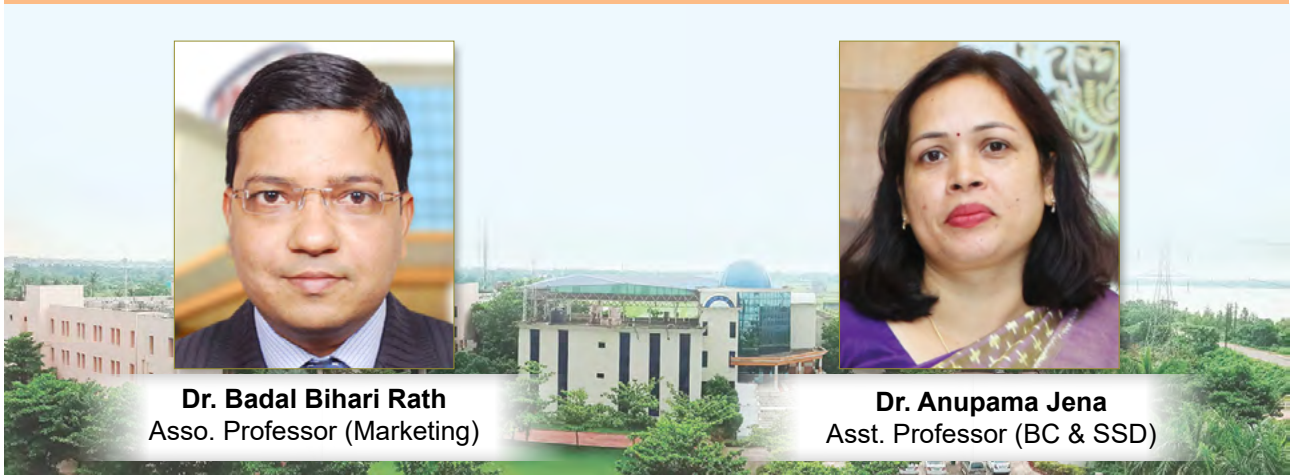
New Faculty Members at IMIS, Bhubaneswar



Dr. Badal Bihari Rath
Asso. Professor (Marketing)



Dr. Anupama Jena
Asst. Professor (BC & SSD)





Mr. Ajay Kumar Meher,
Global Head-Media & New
Media, Tata Elxsi, Mumbai

*“Best wishes to the future of
India. IMIS is doing a great Job
to build the professionals.*

Best wishes to every student.”



Mr. Parthasarathy Madhavan,
Executive VP, TVS Srichakra
Ltd., (TVS Eurogrip), Chennai

*“Leadership, Commitment
and Discipline as value is the
way to go. Extremely talented
students.*

Congratulations to team IMIS.”



Mr. Satya Prakash
AVP-SME
ICICI Lombard GIC,
Bhubaneswar

*“It is my pleasure
to interact with new
generation future vision
leaders. Many more to go.*

*Wish your Institute best of
luck & high appreciation.”*



Mr. Sumit Gupta
Vice President
ICICI Lombard



Ms. Smita Das,
HR Head
Europa Locks, Pune



Ms. Ayushi Agarwal
AVP, HR, ICICI Lombard
New Delhi



Mr. Sanjay Gade,
Regional Sales Head-East
Europa Locks, Pune

Alumni visited to IMIS



P. Rajendra Prasad Goud
India Cements Limited,
Hyderabad
(1996-98)



Mr. Bhupesh Ku. Das
Union Bank of India
(2006-08)



Mr. Jitendra Ku. Pradhan
IDBI Bank
(2006-08)



Mr. Justin Minz
Bank of India
(2006-08)



Ms. Jayati Basu
HDFC Life, Kolkata
(2002-04)

Master Mind Game by Panacea-The HR Club of IMIS, Bhubaneswar



PANACEA - The HR Club of IMIS, Bhubaneswar had organized "MASTERMIND" - The Creativity Contest, in which several teams from the Institute participated and exhibited their creative skills.



Workshop on "Automation in HR" held at IMIS, Bhubaneswar on 5th November, 2022 conducted by Ms. Sanju Patra, Managing Director, Finix Consulting.



Role Play : Customer Handling Process by Management Executives



Self Branding CAD Session



Hurdle Game

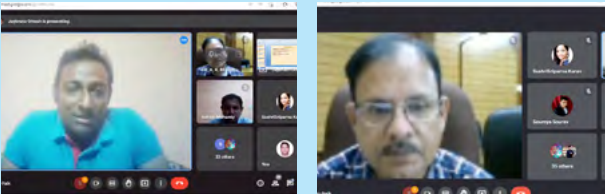


Stop-walk energizer Management Game

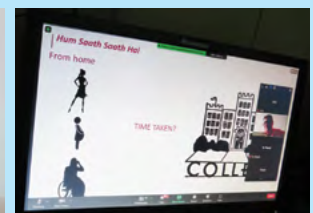


Rashtriya Ekta Diwas Pledge

Webinars conducted at IMIS, Bhubaneswar



IMIS, Bhubaneswar successfully conducted a webinar on **"B- School to Corporate: A Reality Check"**. Mr. Jaybrato Ghosh gave his wonderful insights and interaction with the students and faculties of IMIS.



An initiative by Axis Bank to create conversations around the importance of women continuing to stay as economic entities. A Webinar-**'Women in Motion'** was conducted at IMIS with the panelists, Mr. Harish Iyer and Ms. Tina Thomas from Axis Bank.

NEW YEAR CELEBRATION AT IMIS, BHUBANESWAR



Dear Reader,

Please enrich **IMIS Newline** with your constructive suggestions to **Prof. (Dr.) Anupama Jena**, Editor (Asst. Professor)
E-mail: anupama@imis.ac.in

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**Institute of Management
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Central Office: 93, Saheed Nagar, (East Side of IMFA Park), Bhubaneswar-751 007,
Ph. : +91-7077733040 /41

Campus: Swagat Vihar, Bankuala
Bhubaneswar-751 002, Odisha, India
Ph.: +91-8118095580 / 81
E-mail: imis@imis.ac.in

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