



# Institute of Management & Information Science BHUBANESWAR

(Approved & Made Equivalent to **MBA** by AICTE,  
Ministry of Education, Govt. of India)

SINCE  
1995

 [www.imis.ac.in](http://www.imis.ac.in)



# Admission Bulletin 2024

Institution beyond education for creating industry ready professionals



## Vision

Institution beyond education for creating industry ready professionals

## Mission

To produce some of the talented, highly skilled, creative and confident management professionals to take up key responsibilities in the development of our nation

## Values

- Discipline
- Leadership
- Commitment

## PEOs

Programme Educational Objectives

- PEO 1: Conceptual Understanding
- PEO 2: Industry-Ready Professionals
- PEO 3: Research and Continuous Learning
- PEO 4: Leadership and Commitment
- PEO 5: Value Addition through Technology

## POs

Programme Outcomes

- PO1: Understand and apply management theories and practices to solve real business problems
- PO2: Develop analytical and critical thinking
- PO3: Develop value-based leadership ability
- PO4: Understand, analyse and communicate global, economic, legal, and ethical aspects of business
- PO5: Lead self and others effectively in a team environment
- PO6: Create entrepreneurial mindset

## Graduate Attributes (GA)

- Insight
- Initiative
- Innovative
- Informative
- Integrity







## About IMIS

Ranked among the top B-Schools in India, the Institute of Management and Information Science (IMIS) has firmly established itself as a prominent institution. Over the past decade, IMIS has cultivated a distinct reputation in the field of management education in the country. Since its inception in 1995, IMIS has consistently dedicated itself to providing education and training to aspiring managers and working professionals in techno-managerial disciplines, with a strong emphasis on value-based management education.

IMIS is committed to offering programs that are not only meaningful but also application-oriented, meticulously crafted by a skilled faculty team in collaboration with industry experts. In addition to the Post Graduate Diploma in Management, the inclusion of a finance program reflects its commitment to providing education tailored to the industry's needs. As an autonomous institution, IMIS has the freedom to shape its own curriculum, offering flexibility to continually update and incorporate the latest advancements in various courses.



**CORPORATE PEDAGOGY**



**DUAL SPECIALISATION**



**100% PLACEMENT**



**STUDENT DRIVEN CAMPUS**



**INDUSTRY INTERFACE**



**STRONG ALUMNI NETWORK**



“ We all covertly nurture a desire to connect ourselves to the students, the corporate world and to the society at large. Our core values of discipline, leadership and commitment reflect that sublime desire .... ”

**Dr. K. K. Beuria**  
Chairman

# Facilities

- ✓ SMART CLASSROOMS
- ✓ COMPUTER LABS
- ✓ GEN./REF. LIBRARY
- ✓ SPORTS & GYM
- ✓ HOSTEL
- ✓ AUDITORIUM
- ✓ AMPI THEATRE
- ✓ STUDY TOUR

## Students Driven Campus

IMIS, Bhubaneswar is a Student Driven Campus, where in Students manage various Committees related to Events, Clubs, Canteen, Social Activities, Seminars, Workshops, Industry Visits, Study Tour, Training & Placement etc.

## PGDM Program

### Post Graduate Diploma in Management (PGDM)

PGDM is the oldest and the most prestigious, two-year full-time management program of IMIS. This is the flagship Management Course of the Institute, since 1995. This program is approved and made equivalent to MBA by AICTE, Ministry of Education, Govt. of India. They are specifically designed to develop competence and skills associated with general as well as the six specialized functional areas in management, such as Marketing, Finance, HRM, Retail, Business Analytics and Operations Management.

PGDM program has dual specializations to widen the scope for placements in companies. In PGDM, a student can opt any two specializations mentioned above. This program has elective system with One, Two and Three credit papers. For detail visit the website [www.imis.ac.in](http://www.imis.ac.in).



“ We, at IMIS, believe in the theory of ‘collective responsibility’. Compassion forms the cornerstone of our education. We believe that leadership is more of an art which can be taught. Over the years, IMIS has created its reputation for developing leaders who lead and take people where they ought to be. ”

**Dr. Usha Kamilla**  
Director



# Pedagogy

The teaching pedagogy at IMIS is mostly application-oriented. The pedagogical models include Structured Lectures, Case Analysis, Co-operative Learning, Inquiry-based Learning, Practice-based Learning, Technology-based Learning, Development Orientation, Personal Counselling, Continuous Assessment and Evaluation. In cooperative learning, students work together in small groups on a structured activity. They are individually accountable for their work and the work of the group as a whole is also assessed. The system is more industry-centered, while the teacher acts as a facilitator of learning.

On the development front, the institute has made an exclusive arrangement where, one working day in a week is reserved for conducting special sessions for students' development, viz. Communication Development, Personality Development, Business Etiquette, Mock Interview, Business Quiz, Panel Discussion, Presentation on Contemporary Topics, Assessment Techniques, Students' Knowledge Improvement Programmes (SKIP), Yoga & Meditation, Foreign Language Training, Students' Activities etc.



“ IMIS, the B-School that thinks ahead is a journey of excellence. It is an institution known for its exclusivity in nurturing managerial instincts among the new breed of talents...”

**Dr. Divya Gupta**  
Dean

## Mentors

### (CORE POSITIONS)

- Dr. Usha Kamilla**  
Director
- Dr. Divya Gupta**  
Dean (Academics)
- Dr. Surya Dev**  
Dean (Career Dev.)
- Prof. Dibakar Mohapatra**  
Dean (Corporate Relation)
- Dr. Anil Mishra**  
Dean (Student Welfare)
- Dr. P. C. Dash**  
Dean (Accreditation & International Relations)

### DECISION SCIENCE & OPERATIONS

- Dr. A.K. Patnaik**  
Professor
- Prof. Sujit K. Baboo**  
Asso. Professor
- Dr. Anil Kumar Mishra**  
Asso. Professor
- Prof. Purabee P. Mishra**  
Asso. Professor
- Prof. Abhishek Acharya**  
Asst. Professor

### FINANCE

- Dr. Usha Kamilla**  
Professor
- Dr. Surya Dev**  
Professor
- Prof. T. Mathew**  
Professor
- Dr. Sahadev Swain**  
Professor
- Dr. Divya Gupta**  
Associate Professor

### GENERAL MANAGEMENT & STRATEGY

- Dr. K.K. Beuria**  
Professor
- Dr. Usha Kamilla**  
Professor
- Dr. Ananya Roy Pratihar**  
Asst. Professor
- Dr. Anupama Jena**  
Asst. Professor

### MARKETING

- Dr. Prakash Ch. Dash**  
Asso. Professor
- Prof. Supratim Pratihar**  
Asso. Professor
- Dr. Badal Bihari Rath**  
Asso. Professor
- Prof. P. Patnaik**  
Assistant Professor

### HRM & OB

- Prof. D. Mohapatra**  
Professor
- Dr. Debasmitta Panigrahi**  
Asso. Professor
- Dr. Snigdhamayee Choudhury**  
Asst. Professor
- Dr. S. Parija**  
Asso. Professor

## Adjunct / Visiting / Guest Faculty

- Dr. B. K. Mohanty**  
Professor, IIM, Lucknow
- Dr. P. K. Padhi**  
Professor, XLRI, Jamsedpur
- Dr. Kamlesh Mishra**  
Entrepreneur
- Dr. S. Moharana**  
Professor, Utkal University
- Dr. Mrinal Chatterjee**  
Director, IIMC
- Dr. M. Acharya**  
Professor, Communication, MICA, Ahmedabad
- Dr. K. H. Padmanabhan**  
Professor, University of Michigan
- Dr. Biswaswarup Misra**  
Dean, XIM, Bhubaneswar
- Dr. R. K. Jena**  
Professor, IMT, Nagpur
- CMA S. P. Padhy**  
ICAI
- Dr. A. K. Swain**  
Professor, IIM, Kozhicode
- Prof. P.C. Ratha**  
Ex-Professor, UU
- Mr. J. Pujapanda**  
Entrepreneur
- Dr. A. Parida**  
Management Consultant
- Mr. Amiya Pattanayak**  
Ex-executive Director (HR & Admn.) Nalco
- Prof. R.S. Ram**  
FCA
- Dr. S. Sahoo**  
Professor, IIML
- Dr. P.K. Panigrahi**  
Professor, IIM, Indore
- Dr. R.M. Dash**  
Management Consultant



# Training & Placements

Placement is the grand finale of assigning a new opening to a professionally qualified potential manager in an organization. Our education program and personality development efforts are tailor-made to match the dynamically changing recruitment strategies and expectations of the potential employers. We claim that we not just place our students; but create a niche for them in the job market. Thus, the competitive job market, recession and saturated growth do not deter our students from snatching away the best jobs available. Confidence is the name of the game.

**AN OVERVIEW**

## CRP-2023

**SALARY PACKAGE**

**11.65 L** (Max)

**5.50 L** (Med)

**COMPANIES PARTICIPATED**

**51**

**% OF PLACEMENT\***

**100%**

\*Includes Family Business/Entrepreneurship

**Companies Participated in Final Placement-2023 (Indicative)**

<ul style="list-style-type: none"> <li>Airtel</li> <li>Allied Analytics</li> <li>Asian Paints</li> <li>Axis Bank</li> <li>Axis MF</li> <li>Bajaj Finserv</li> <li>Bandhan Bank</li> <li>Berger Paints</li> <li>Ceasefire</li> <li>Coffee Day Beverages</li> <li>Decathlon Sports</li> <li>Europa Locks</li> <li>Everest Industries</li> </ul>	<ul style="list-style-type: none"> <li>Gati</li> <li>Global Data</li> <li>GSK</li> <li>HOMELANE</li> <li>ICICI Bank</li> <li>ICICI Lombard GIC</li> <li>ICICI Pru AMC</li> <li>IDFC First Bank</li> <li>IFFCO-TOKIO</li> <li>ITC Ltd.</li> <li>Kent RO Systems</li> <li>MRF Ltd</li> <li>Naukri.com</li> <li>Nestle India</li> </ul>	<ul style="list-style-type: none"> <li>Pantaloons</li> <li>Perfetti Van Melle</li> <li>Ramco Cements</li> <li>Reliance Retail</li> <li>Safexpress</li> <li>SBI GIC</li> <li>SAIntellect Solutions</li> <li>Spacewood</li> <li>Spectrum Consultant</li> <li>Tech Mahindra</li> <li>Think Talent</li> <li>Ujjivan</li> <li>V-Guard</li> </ul>
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**100% PLACED**

**FINANCE**




**100% PLACED**

**MARKETING**



**100% PLACED\***

**HR**



“ Increasingly the recruiters are recognizing the talents of the students from eastern part of our country which forms a major chunk of our students' profiles. No doubt, IMIS Bhubaneswar has been a favorite recruiting destination for many.... ”

**Prof. Dibakar Mohapatra**  
Dean (CR)



# Applying to IMIS

## Eligibility

The minimum qualification for admission into PGDM (Dual Specialization) Program is Bachelor's Degree in any discipline. For admission students can apply with CAT/XAT/MAT/C-MAT/JEE/ Other National Level Tests Score Cards. The candidates pursuing final year graduation and expecting their result by August 31, 2023 can also apply.

## Admission Procedure

- Fill up the application form with all necessary documents (Online or Offline).
- Appear GD / PI conducted offline/online at different cities of the country mentioned in the GD / PI Call Letter/ Website.
- Successful candidates will receive provisional offer letters for admission within stipulated dates.

## Documents Required

Self attested photocopies of the following documents are to be submitted and verified with originals at the time of admission. The final year graduating students are required to give an undertaking

to submit the degree pass mark sheets/ certificates by August 31, 2024.

- Class X Pass Certificate & Mark sheet
- Class XII Pass Certificate & Mark sheet
- Degree Certificates (Provisional acceptable)
- Degree/ PG Mark Sheet
- College Leaving Certificate
- Conduct Certificate from the institute last attended
- Recent colour passport size photographs (6 nos.)
- PAN Card and Aadhar Card

## Last Date to Apply

- (a) For CAT Candidates : 31<sup>st</sup> Dec. 2023
- (b) For XAT Candidates : 31<sup>st</sup> Jan. 2024
- (c) For MAT Candidates : 31<sup>st</sup> Oct. 2023 (Sep. MAT),  
31st Jan. 2024 (Dec. MAT), 31st Mar. 2024 (Feb. MAT),  
31st May 2024 (May MAT)
- (d) For CMAT Candidates : 31st May 2024
- (e) 15 days from the publication of JEE result.

## Course Fees

Payment Schedule	PGDM
1st Installment at the time of Admission	₹ 1,00,000/-
2nd Installment on or before 10th September 2024	₹ 1,50,000/-
3rd Installment on or before 10th December 2024	₹ 1,60,000/-
4th Installment on or before 10th April 2025	₹ 1,20,000/-
Exam Fee (Tentative - Depends on no. of credits opted in specialization)	₹ 12,000/-
Suit Length & T-Shirt (One time at the time of Admission)	₹ 5,000/-
Club Fees (One time at the time of Admission)	₹ 2,000/-
Application Form	₹ 1,000/-
<b>Total Course Fee</b>	<b>₹ 5,50,000/-</b>

\* Students have to bring their own Laptop for all programs in the Wi-Fi campus of the institute to facilitate online interactions, AIS, PPT, Assignments etc.

## Hostel Fees

Payment Schedule	Non AC Room (Common Bath)	Non AC Room (Attached Bath)	AC Room (Attached Bath)	DX AC Room (Attached Bath)
1st Year (At the time of Admission)	₹ 35,000/-	₹ 55,000/-	₹ 70,000/-	₹ 1,00,000/-
2nd Year (Payable on or before 10th April 2025)	₹ 35,000/-	₹ 55,000/-	₹ 70,000/-	₹ 1,00,000/-
1st Year Fooding Charges (Payable at the time of reporting)	₹ 60,000/-	₹ 60,000/-	₹ 60,000/-	₹ 60,000/-
2nd Year Fooding Charges (Payable on or before 10th April 2025)	₹ 60,000/-	₹ 60,000/-	₹ 60,000/-	₹ 60,000/-
Hostel Security Deposit (Refundable on the day of leaving)	₹ 5,000/-	₹ 7,000/-	₹ 10,000/-	₹ 10,000/-
<b>Total</b>	<b>₹ 1,90,000/-</b>	<b>₹ 2,30,000/-</b>	<b>₹ 2,60,000/-</b>	<b>₹ 3,20,000/-</b>

N.B. AC Room with attached bath and Non-AC Room with attached bath are subject to availability.

## Payback Period

Program	Total Investment	Cash Inflow (1st Yr.)	Cash Inflow (2nd Yr.)	Cash Inflow (3rd Yr.)
PGDM Program	₹ 7,40,000 (5,50,000 + 1,90,000)	₹ 3,85,000	₹ 4,27,350	₹ 4,74,359

Assumptions : Cash Inflows - 70% of the Avg. CTC/ Annual Growth of CTC - 11% / Payback Period - 1.9 Year Approx.

## Scholarship

Candidates securing 65% and above in aggregate marks throughout the career will get scholarship of ₹ 40,000/-. Scholarship also available for the Candidates of Defence Personnel, Economically Backward and Covid affected family Classes.

5% Free seats reserved for Students from J & K and Ladakh. Further IMIS conducts a Scholarship Test in the month of January-February 2024 for the meritorious students to avail scholarship amount upto Rs. 1 Lakh (Refer www.imis.ac.in).

Note : Scholarship amount shall be adjusted with 2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup> Installment in the ratio 1:1:2

## Refund Policy : AS per AICTE Rules.

- Imp: (i) The fees can be paid in cash or draft in favour of IMIS, Bhubaneswar, payable at Bhubaneswar. All fees paid to the institute is non-refundable. In case of discontinuity/ removal, a candidate can not claim for the refund of fees paid to the institute.
- (ii) All legal disputes/ controversies are within Bhubaneswar jurisdiction only.





## Institute of Management & Information Science BHUBANESWAR

### Central Office :

93, Saheed Nagar (East Side of IMFA Park), Bhubaneswar-751007,  
Odisha, India, Ph. : +91-7077733040 / 41

### Campus:

Swagat Vihar, Bankuala, Bhubaneswar - 751002, Odisha, India  
Ph: +91-8118095580 /81 / 83

✉ : [admission@imis.ac.in](mailto:admission@imis.ac.in) / [imis@imis.ac.in](mailto:imis@imis.ac.in), 🌐 : [www.imis.ac.in](http://www.imis.ac.in)

### Admission Office:

Ph: 7682892191/7978963055/9777936509/7978318828

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