

# EXORDIUM 2020



20 Jul - 21 Aug 2020



**Institute of Management  
& Information Science**  
BHUBANESWAR

# EXORDIUM 2020

Management Induction Program

Group A

20 Jul – 10 Aug 2020



*EXORDIUM as a threshold to the management program is designed to orient the students towards professional culture and familiarize them with necessary skills required to become successful in the career path. This program is carried out just before the commencement of regular sessions.*

*During this program, renowned academicians, practitioners and experts from industry are invited for an effective learning session by sharing their views and experiences with the students, who are to be made familiar with the rudiments of management as a profession and its culture prior to the commencement of the course.*

# PROGRAM SCHEDULE

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JUL

Session 1

**'Life@IMIS'**

11:30 am – 11:40 pm

**'Welcome Address'**

11:40 am – 12:00 noon

**Dr. Usha Kamilla**, Director  
IMIS, Bhubaneswar

**'Mark Your Presence'**

12:00 noon – 1:00 pm

**Dr. Debasmita Panigrahi**  
Faculty Member ( HRM & OB)  
IMIS, Bhubaneswar

Session 2

**'Welcome to the  
World of Management'**

3:30 pm – 4:30 pm

**Dr. Asit Mohapatra**  
Professor (HR), IIM-Ranchi  
Former Director (HR), Raymonds Textiles Ltd.,  
Former Sr. Vice President (HR), Future Supply  
Chain Solutions Ltd.

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JUL

Session 3

**'Business is Marketing'**

11:30 am – 12:30 pm

**Mr. Debasish Ghosh Choudhury**  
(Alumnus 1999-01)  
Asst. General Manager  
L'Oreal India, Mumbai

Session 4

**'The Threshold'**

3:30 pm – 4:30 pm

**Ms. Nandini Chaudhuri**  
(Alumnus 2002-04)  
Sr. Branch Manager  
Commonwealth Bank of Australia  
Melbourne, Australia

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JUL

Session 5

**'Managing the  
Human Behaviour'**

11:30 am – 12:30 pm

**Ms. Sanchita Guha**  
(Alumnus 2002-04)  
Chief Manager (HR)  
Kotak Mahindra Bank, Mumbai

Session 6

**'The Extended Self'**

3:30 pm – 4:30 pm

**Mr. Arnab Guha**  
(Alumnus 1998-2000)  
Director  
Deutsche Bank  
Frankfurt, Germany

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JUL

Session 7

**'Finance – The  
Backbone of Business'**

11:30 am – 12:30 pm

**Mr. Sashi Ranjan Dash**  
Sr. Consultant  
Deloitte India

Session 8

**'Lateral Thinking'**

3:30 pm – 4:30 pm

**Prof. Rakhi Dutta**  
Faculty Member (Marketing)  
IMIS, Bhubaneswar

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Session 9

**'Leveraging the Power of Information Technology'**

11:30 am – 12:30 pm

**Dr. Sibaranjan Mohapatra**  
(Alumnus 1995-97)  
Enterprise Solution Architect  
Change Healthcare  
Dallas, USA

Session 10

**'Self Branding'**

3:30 pm – 4:30 pm

**Dr. Dindyal Swain**  
Professor & Dean (Research & International Relations)  
IMIS, Bhubaneswar

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JUL

Session 11

**'Your New Identity – A Professional'**

11:30 am – 12:30 pm

**Ms. Sukanya Roy Chaudhury**  
(Alumnus 2000-02)  
Founder & Chief Knowledge Engineer,  
Learning Levers, Mumbai

Session 12

**'Marketing Instincts'**

3:30 pm – 4:30 pm

**Mr. Debasish Rout**  
(Alumnus 1996-98)  
Chief Executive Officer (CEO)  
Deejay Distilleries, Mumbai

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Session 13

**'HR Manager of Tomorrow'**

11:30 am – 12:30 pm

**Mr. Amiya Pattanayak**

*Ex Executive Director ( HR & Admn)  
National Aluminum Company Ltd (NALCO)  
Bhubaneswar*

Session 14

**'Analytics –  
The Future of Business'**

3:30 pm – 4:30 pm

**Mr. Sanjeeb Chatterjee**

*(Alumnus 2003-05)  
Regional Channel Development Manager  
Samsung Electronics  
Kolkata*

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AUG

Session 15

**'Executive Etiquettes'**

11:30 pm – 12:30 pm

**Dr. Ashish Mohanty**

*Faculty Member (Business  
Communication & Soft Skills),  
IMIS, Bhubaneswar*

Session 16

**'The Road to Success'**

3:30 pm – 4:30 pm

**Mr. Sharad Kumar Jha**

*(Alumnus 1996-98)  
Director  
SMS Microsystems  
London, UK*



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Session 17

**'Effective Communication'**

11:30 am – 12:30 pm

**Dr. Ananya Pratihar**  
Faculty Member (Business  
Communication & Soft Skills)  
IMIS, Bhubaneswar

Session 18

**'Creativity –  
An Essence of Life'**

3:30 pm – 4:30 pm

**Mr. Rahul Chakraborty**  
(Alumnus 2005-07)  
Chief Operations Officer & Water Colorist  
Jumbish Creations Pvt. Ltd.  
Pune

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AUG

Session 19

**'Business in the Digital Age'**

11:30 am – 12:30 pm

**Mr. Abhik Banerjee**  
(Alumnus 2002-04)  
Dy General Manager  
Madison World  
Mumbai

Session 20

**'Competing with Competition'**

3:30 pm – 4:30 pm

**Ms Sudipta Chakraborty**  
(Alumnus 2001-03)  
Asst. Vice President & Training Head  
(West, AP & Telangana)  
Tata AIA Life Insurance  
Mumbai

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Session 21

**'Case Method of Learning'**

*11:30 am – 12:30 pm*

***Prof. Supratim Pratihar***  
*Faculty Member (Marketing)*  
*IMIS, Bhubaneswar*

Session 22

**'Career Trends'**

*3:30 pm – 4:30 pm*

***Dr. Surya Dev***  
*Professor & Dean (Career Development)*  
*IMIS, Bhubaneswar*

# EXORDIUM 2020

Prerequisites  
13 – 21 Aug 2020



A **prerequisite** is anything that you need to know or understand first before attempting to learn or understand something new. Special classes will be organized for Prerequisite Courses before commencement of regular classes. These classes will be held to facilitate the students who have no or very little exposure in the subjects mentioned below.

- P1 : Business Computing (BC)
- P2 : Accounting – The Language of Business (ALB)
- P3 : Basics of Economics (BE)
- P4 : Building Communication Skills (BCS)
- P5 : Comprehending Financial Lingo (CFL)

## SCHEDULE FOR PREREQUISITES

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Date	11:00 am – 12:00 noon	12:30 pm – 1:30 pm	3:30 pm – 4:30 pm
13/08/20	P1 - BC	P2 - ALB	P3 - BE
14/08/20	P4 - BCS	P5 - CFL	P1 - BC
17/08/20	P2 - ALB	P3 - BE	P4 - BCS
18/08/20	P5 - CFL	P1 - BC	P2 - ALB
19/08/20	P3 - BE	P4 - BCS	P5 - CFL
20/08/20	P1 - BC	P2 - ALB	P3 - BE
21/08/20	P4 - BCS	P5 - CFL	

P1 : Business Computing (BC)

P2 : Accounting – The Language of Business (ALB)

P3 : Basics of Economics (BE)

P4 : Building Communication Skills (BCS)

P5 : Comprehending Financial Lingo (CFL)

# Frequently Asked Questions (FAQs)

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**Q. Which online platform will be used for online induction sessions ?**

A. We'll be using GOOGLE MEET, a virtual platform for online sessions.

**Q. What are the requirements for online class ?**

A. Laptop/Desktop with web camera and internet connection. If laptop/desktop is not available, smart phone with mobile data (2 GB per day). Please download 'Google Meet' app from play store in your smart phone. In case of laptop/desktop, please download 'Google Meet' from Google and install.

**Q. How to log in for the online session ?**

A. The link will be provided on the previous day in your mail for every session.

Your need to click the link and join the session. You are advised to join before 10 minutes of the session. Once you join, keep your mic on mute mode.

If you want to ask a question then unmute and ask. You can also send questions in the chat box.

**Q. Can we have a demo session?**

A. Yes. We'll organize a demo session on 19<sup>th</sup> July 2020 to make the students understand the technical issues involved for a successful online class.

# CONTACT US

## COORDINATORS FOR EXORDIUM PROGRAM

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Professor & Dean (Research & International Relations)  
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### **Dr. Ashish Mohanty**

Faculty Member (Business Communication & Soft Skills)  
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