

▪ DISCIPLINE

▪ LEADERSHIP

▪ COMMITMENT

SINCE
1995

Exordium

2023-25 Batch



**Institute of Management
& Information Science**
BHUBANESWAR
(Approved by AICTE, Govt. of India)



Vision

Institution beyond
education
for creating industry
ready professionals

Mission

To produce some of the
talented, highly skilled,
creative and confident
management
professionals to take up key
responsibilities in the
development of our nation

Values

- ✓ Discipline
- ✓ Leadership
- ✓ Commitment

EXORDIUM 2023

Management Induction Program

18th July to 29th July 2023



EXORDIUM as a threshold to the management program is designed to orient the students towards professional culture and familiarize them with necessary skills required to become successful in the career path. This program is carried out just before the commencement of regular sessions.

During this program, renowned academicians, practitioners and alumni from industry are invited for an effective learning session by sharing their views and experiences with the students, who are to be made familiar with the rudiments of management as a profession and its culture prior to the commencement of the course.

PROGRAM SCHEDULE

18
JUL

'Welcome to Freshers'

9.00am – 2:00 pm

Ice Breaking (Part-I) By Dr. Divya Gupta

Address by Chairman, IMIS

Prof. (Dr.) K. K. Beuria

Address by Director, IMIS

Prof. (Dr.) Usha Kamilla

Address By Chief Guest

Ice Breaking (Part-II)

Faculty Interaction

'Academic Orientation'

3.00 pm – 4.30 pm

By Dean Academics

Prof.(Dr.) Divya Gupta

18
JUL

'Life @IMIS'

4:45pm – 5:15 pm

By

Prof. (Dr.) Anil Mishra

Dean Student Welfare

19
JUL

'CEO's Journey'
9.30am – 10.30am

Mr. Debasish Rout
(Alumnus- Batch: 1996-98)
CEO, Domestic Operations
Deejay Distilleries Pvt. Ltd
Mumbai

**Corporate Culture: The
Building Blocks of Business**
10.45am – 12.00pm

Prof. Thomas Mathew
Managing Director,
Odisha Capital Market and
Enterprises Ltd.

19
JUL

**'Activity: Cave Rescue (Group-A)
and Business Game: GameX
(Group-B)'**
12.15pm – 1.30 pm

By
Prof. (Dr.) Lopamudra Mishra
Prof. (Dr.) Badal Rath
Prof. Supratim Pratihar
Prof. (Dr.) Prakash Chandra Dash

'Career Trends'
3:00 pm – 4:30 pm
And

'Building Non Verbal Skills'
4.45pm – 5.15pm

By
Prof. (Dr.) Surya Dev

Prof. (Dr.) Ananya Roy Pratihar
Prof. (Dr.) Anupama Jena

20
JUL

'Information Systems @IMIS'
9.30am – 10.30am

By
Prof. Sujit Kumar Baboo
Prof. Abhishek Acharya

**'Activity: Cave Rescue (Group-B)
and Business Game: GameX
(Group-A)'**
10.45am – 12.00pm

By
Prof. (Dr.) Lopamudra Mishra
Prof. (Dr.) Badal Rath
Prof. Supratim Pratihar
Prof. (Dr.) Prakash Chandra Dash

20
JUL

**'Career Aspirations and Corporate
Expectations'**
12.15pm – 1.30 pm

By
Ms. Sanchita Guha
(Alumnus-Batch: 2002-04)
Chief Manager (HR)
Kotak Mahindra Bank,
Mumbai

'Building Team Coordination Skills'
3:00 pm – 4:15 pm

By
Prof.(Dr.) Ananya Roy Pratihar
Prof.(Dr.) Anupama Jena

20
JUL

'Entrepreneurship, Investment
Promotion and Make in Odisha'
4.30pm – 5.30pm

By
Mr. Rajib Dhal,
Chief General Manager
IPICOL
Bhubaneswar

21
JUL

'Retail for Budding Managers'
9.30am – 10.30am

By
Mr. Chiradeep Roy Gupta
(Alumnus-Batch: 2001-03),
Chief General Manager(National)(Operation)
Emami Frankross Ltd.
Kolkata

**'Re-imagining Profit : A "Secure Future"
Approach'**
10.45am – 12.00pm

By
Prof. (Dr.) Mrinal Chatterjee
Director
Indian Institute of Mass Communication,
Dhenkanal, Odisha

21
JUL

'Case Method of Teaching'
12.15pm – 1.30 pm

By
Prof. Supratim Pratihar
Professor in Marketing
IMIS

'Digital Marketing as a Career'
3:00 pm – 4:15 pm

By
Ms. Shravanti Roy
(Alumnus-Batch: 2000-02),
Sr. Vice President Marketing
Zee Entertainment Enterprises Limited
Kolkata

21
JUL

'Building Leadership Skill'

9.30am – 10.30am

By

Prof. (Dr.) Ananya Roy Pratihar
Prof. (Dr.) Anupama Jena
Professor in Business Communication
IMIS

22
JUL

Panel Discussion

Unleashing potential : Women Alumni
9.30am – 12.00pm

By

Ms. Sony Samal

(Alumnus-Batch: 2008-10)
Founder & Director,
72 DPI Skillz Pvt. Ltd.
Bhubaneswar

Ms. Pratima Mohapatra

(Alumnus-Batch: 2015-17)
Human Resources Lead,
CSM Technologies.
Bhubaneswar

Ms. Samriddha Chatterjee

(Alumnus-Batch: 2015-17)
Human Resource Analyst,
Accenture
Bengaluru

22
JUL

By

Ms. Varneeta Dash

(Alumnus-Batch: 2018-20)
Analyst,
Deloitte
Hyderabad

Ms. Anurima Dash

(Alumnus-Batch: 2021-23)
Associate Manager,
IDFC First Bank
Mumbai

22
JUL

Outbound Program:
Chausathi Yogini Temple and Shanti Stupa
1.30pm onwards

EXORDIUM 2023

Prerequisites
24th Jul – 29th Jul 2023



A **prerequisite** is anything that you need to know or understand first before attempting to learn or understand something new. Special classes will be organized for Prerequisite Courses before commencement of regular classes. These classes will be held to facilitate the students who have no or very little exposure in the subjects mentioned below.

- P1 : Business Computing (BC)
- P2 : Accounting – The Language of Business (ALB)
- P3 : Basics of Economics (BE)
- P4 : Building Communication Skills (BCS)
- P5 : Comprehending Financial Lingo (CFL)

24
JUL

'Basics of Economics (BE):I'
10.00am – 11.15am

By
Prof. (Dr.) Usha Kamilla
Director, IMIS

'Creativity- An Essence of Life'
11.30am – 12.45pm

By
Ms. Sujata Dwibedy
(Alumnus Batch: 1997-99)
Chief Investment and Trading Officer
Amplifi, Dentsu International
Mumbai

24
JUL

'Library Orientation Workshop'
3.00pm – 4.30 pm

By
Dr. Ananya Roy Pratihar
(Prof. in-charge)
Ms. Prativa Samal
(Chief Librarian)

25
JUL

'Business Computing (BC) '
10.00am – 11.15am

By
Prof. Sujit Kumar Baboo
Decision Science
IMIS

'Poster Competition'
11.30am – 12.45pm

25
JUL

'The Threshold'
3.00pm – 4.30 pm

By
Ms. Nandini Chowdhury
(Alumni Batch:2004-06)
Sr. Branch Manager
Commonwealth Bank of Australia
Melbourne, Australia

25
JUL

'Building Communication Skills (BCS)'
10.00am – 11.15am

By
Prof. (Dr.) Ananya Roy Pratihar
Business Communication

'Competing with Competition'
11.30am – 12.45pm

By
Ms. Chunku Pani
Alumnus Batch: 2004-06
South Asia Member and Stakeholder
Manager-South Asia,
Institute and Faculty of Actuaries
Hyderabad

25
JUL

'Treasure Hunt '
3.00pm – 4.30 pm

By
Prof. (Dr.) Surya Dev
Prof. (Dr.) Anil Mishra
IMIS

26
JUL

'Building Communication Skills (BCS)'
10.00am – 11.15am

By
Prof. (Dr.) Ananya Roy Pratihar
Business Communication

'Competing with Competition'
11.30am – 12.45pm

By
Ms. Chunku Pani
Alumnus Batch: 2004-06
South Asia Member and Stakeholder
Manager-South Asia,
Institute and Faculty of Actuaries
Hyderabad

26
JUL

'Treasure Hunt '
3.00pm – 4.30 pm

By
Prof. (Dr.) Surya Dev
Prof. (Dr.) Anil Mishra
IMIS

27
JUL

'Self Branding'
10.00am – 11.15am

By
Ms. Sukanya Roy Chowdhury
Alumnus Batch: 2000-02
Founder & Chief Knowledge Engineer
Learning Levers
Mumbai

'Accounting–The Language of Business (ALB)'
11.30am – 12.45pm

By
Prof.(Dr.) Sahadev Swain
Finance

27
JUL

'Face Painting/Mehendi'
3.00pm – 4.30 pm

28
JUL

'Basics of Economics (BE):II'
10.00am – 11.15am

By
Prof. (Dr.) Usha Kamilla
Director, IMIS

'Comprehending Financial Lingo (CFL)'
11.30am – 12.45pm

By
Prof. (Dr.) Surya Dev
Finance

28
JUL

'Salad Competition'
3.00pm – 4.30 pm

**28
JUL**

'Business Game: COMMUNEX'
10.00am – 11.15am

By
Prof.(Dr.) Badal B. Rath
Marketing

Local Sight Scene: Deras Dam
1.00pm onwards

Prof.(Dr.) Sahadev Swain
Prof.(Dr.) Badal Rath
Prof.(Dr.) Lopamudra Mishra

Frequently Asked Questions (FAQs)

Q. Which online platform will be used for online induction sessions ?

A. We'll be using GOOGLE MEET, a virtual platform for online sessions.

Q. What are the requirements for online class ?

A. Laptop/Desktop with web camera and internet connection. If laptop/desktop is not available, smart phone with mobile data (2 GB per day). Please download 'Google Meet' app from play store in your smart phone. In case of laptop/desktop, please download 'Google Meet' from Google and install.

Q. How to log in for the online session ?

A. The link will be provided on the previous day in your mail for every session. You need to click the link and join the session. You are advised to join before 10 minutes of the session. Once you join, keep your mic on mute mode. If you want to ask a question then unmute and ask. You can also send questions in the chat box.

Q. Can we have a demo session?

A. Yes. We'll organize a demo session on 2ND Aug 2022 to make the students understand the technical issues involved for a successful online class.



CONTACT US

COORDINATORS FOR EXORDIUM PROGRAM

Prof. (Dr.) Anil Mishra
Operation Area

Prof. (Dr.) Ananya Roy Pratihar
Communication Area

Prof. (Dr.) Anupama Jena
Communication Area