




SINCE
1995

**Institute of Management
& Information Science**
BHUBANESWAR



Placement Highlights & Analyses 2022 & 23

 www.imis.ac.in

 [imisbbsr.bschool](https://www.facebook.com/imisbbsr.bschool)



Message from the Dean

The paradigm shift in campus placements is more than evident from the recruitment landscape in the current scenario. To address the challenges, we have embarked upon an ambitious path to overcome any obstacle on its way for achieving our placement objectives.

Our initiatives envisage rolling out multiple action plans which include hybrid learning to hybrid recruitment process to hybrid workplace management techniques for the industry ready professionals we nurture.

This has been made possible by blending technology with learning solutions and adopting appropriate placement strategies to stay relevant and refreshed in the demanding market conditions.

The focus is on career assessment in order to align students' strengths and interests with the learning curriculum leading to identification of career needs and developing a clear career vision.

Our assessment and development center serves to translate this vision into reality by equipping our students with much needed capabilities.

We are sure, your valuable guidance and trust would keep us on the right path for achieving mutually satisfying and beneficial relationship in harnessing the hidden potential of our talents.

While gearing up for the ensuing Campus Recruitment Program 2024, we extend our warm invitation to all the corporate houses to visit our campus for their talent requirements in diverse roles and disciplines.

A handwritten signature in blue ink, reading "Prof. Dibakar Mohapatra".

Prof. Dibakar Mohapatra
Dean- Corporate Relations



An Overview CRP 2022 & 23

51
TOTAL
COMPANIES
PARTICIPATED

11.65 L (Max)
5.50 L (Med)
SALARY
PACKAGE

100%
% OF
PLACEMENT*

100%
PLACED

FINANCE

100%
PLACED

MARKETING

100%
PLACED*

HR

*Includes Family Business/Entrepreneurship

The consolidated final placement performance of IMIS, Bhubaneswar for two years i.e. 2022 & 23 have been presented below for reference. The companies are grouped into industry segments depending upon the similarity in industry category. The compensation and positions for which recruitments have been made is indicated against each segment.

Banking, Financial Services & Insurance

IMIS Bhubaneswar has been the preferred destination for the talents search by the Banking, Financial Services & Insurance Sector. This sector remained so far the most desired career choice among the finance students of the institute.

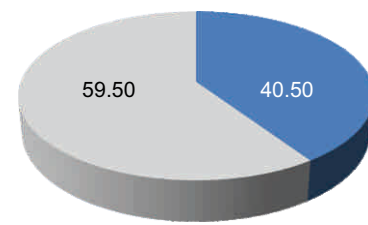
Participating Companies

Annapurna Finance
 Axis Bank
 Bandhan Bank
 DCB Bank
 ICICI Bank
 ICICI Lombard GIC
 ICICI Pru AMC
 IDFC First Bank
 IFFCO-TOKIO
 IIFL Samasta
 IndusInd Bank
 Niva Bupa Health Insurance
 SBI GIC
 SBI Life
 Ujjivan Small Finance Bank

Positions

Asst. Manager - HR
 Branch Relationship Officer
 Customer Relationship Officer -MT
 Commercial Business Executive
 Assistant Manager Grade - II
 Management Trainee
 Executive Trainee
 Associate Manager-Talent Acquisition
 Executive Grade H2 as EBK
 Asst. Divisional Manager
 Service Delivery Manager
 Asst. Relationship Manager
 Executive Trainee
 Sr. Associate
 Asst. Customer Relationship Manager

% of Students Hired



■ Banking, Fin. Services & Ins. □ Remainder

Segment Salary

Highest Salary (CTC) : 8.00 LPA
 Average Salary (CTC) : 5.00 LPA

IT, ITES & E-Commerce

There is a visible change in career trends of management students. IT, ITES & E-Commerce are gradually gaining ground for starting a challenging career. This is in view of the learning opportunity and growth path available. The management talents from Engineering and IT background in particular are showing interest for this sector.

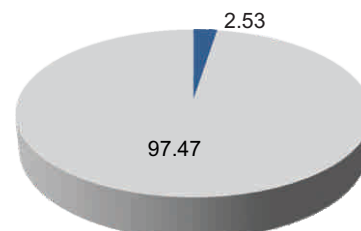
Participating Companies

Accenture
 Collegedunia
 Naukri.com
 SAIntellect Solutions

Positions

Technology Platform/Function Advisor
 Business Dev. Manager
 Sr. Executive Corporate Sales
 HR Executive

% of Students Hired



■ IT, ITES & e-Commerce □ Remainder

Segment Salary

Highest Salary (CTC) : 5.00 LPA
 Average Salary (CTC) : 4.50 LPA

Analytics, Research & Consulting

Career in these sector have found increasing interest among the management students of the institute. The highend profiles offered and the level of intellect sought is matched by conducting potential mapping of the students and additional coaching to bridge the skill and knowledge gap required by industry.

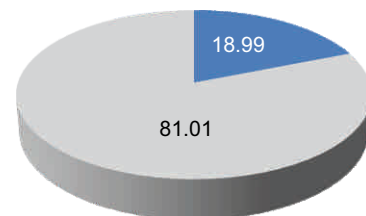
Participating Companies

Alliant Group
 Allied Analytics
 Ernst & Young Global Ltd.
 Global Data
 Markets & Markets
 OPX-America
 Think Talent

Positions

Associate Taxation
 Research Associate
 Consultant
 Associate Analyst
 Research Associates
 Research Associate
 Management Trainee

% of Students Hired



■ Analytics, Research & Consultancy
 □ Remainder

Segment Salary

Highest Salary (CTC) : 5.50 LPA
 Average Salary (CTC) : 4.50 LPA

FMCG & Durable

Career in this sector have been the most sought after ones among management students of the institute. The lucrative salary package offered and challenges posed in the profiles make the sector most attractive.

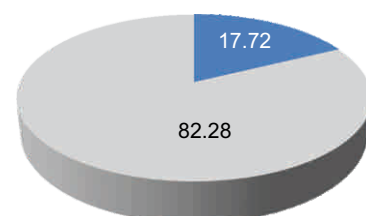
Participating Companies

Asian Paints
 Berger Paints
 Ceasefire
 Coffee Day Beverages
 Europa Locks
 Everest Industries
 Godrej & Boyce
 ITC Ltd.
 Kent RO Systems
 MRF Ltd
 Nestle India
 Okaya Power
 Perfitti Van Melle
 Ramco Cement
 Whirlpool

Positions

Project Sales Officer/Retail Sales Officer
 Sr. Sales Officer Trainee
 Management Trainee
 HR Executive
 Management Trainee
 Sales Officer
 Trainee
 Sales Trainee
 Management Trainee
 Territory Sales Manager
 Sales Officer Trainee
 Management Trainee
 Sales Executive
 Sales Officer
 Retail Trainer

% of Students Hired



■ FMCG & Durable □ Remainder

Segment Salary

Highest Salary (CTC) : 7.00 LPA
 Average Salary (CTC) : 5.02 LPA

Telecom & Retail

Career in these niche sectors require specific skill sets. Keeping in mind the growth trajectory of these industries, IMIS has nurtured talents to ensure the right match so as to attract more recruiters in this sector.

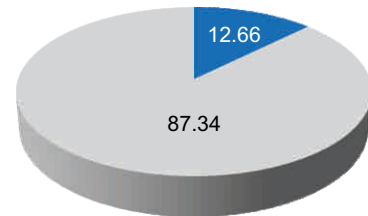
Participating Companies

Aditya Birla Fashion & Retail
(Pantaloons)
Airtel
Decathlon Sports
Page Industries Limited (Jockey)
Reliance Retail

Positions

Store People Officer
TSM / Account Manager
Stores Leader
Retail Trainee-Retail Operations
Area Sales Executive

% of Students Hired



■ Telecom & Retail □ Remainder

Segment Salary

Highest Salary (CTC) : 4.80 LPA
Average Salary (CTC) : 4.03 LPA

Real Estate, Mfg., Logistics, Textile, Pharma & Health Care

Career in these sectors have offered attractive salary package with potential for faster growth. However, the desired skill sets and technical qualifications required for the roles narrow the pool of talents.

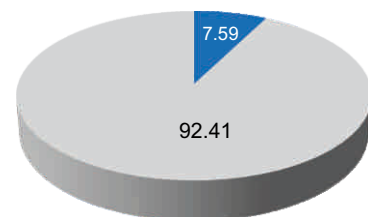
Participating Companies

Diligent Enterprises
HALEON
(Formerly GSK Consumer Healthcare)
HomeLane
Inland World Logistics
TCI

Positions

Sales Executive
Sales Trainee
Sr. Executive-Relationship Mgmt.
Management Trainee
Territory Sales Officer

% of Students Hired



■ Real Estate, Mfg., Logistics, Textile etc.
□ Remainder

Segment Salary

*Highest Salary (CTC) : 11.65 LPA
Average Salary (CTC) : 8.57 LPA

FINAL PLACEMENT 2022 & 23 (Indicative List)



Aditya Prasad Acharya
HomeLane



Anurima Dash
IDFC First Bank



Shivam Bajpayee
Nestle India



Prisha Pattnaik
Coffee Day Beverages



Ashok Kumar Das
Berger Paints



Sonalika Das
Allied Analytics



Sushil Mishra
Okaya Power



Bidisha Mondal
ICICI Lombard GIC



Siddhartha Kar
Bandhan Bank



Mausumi Manjari Naik
Pantaloons



N. Pritam Kumar
Europa Locks



Shalmali Acharya
Decathlon Sports



Sabyasachi Sahu
Kent Ro Systems



Jyoti Sahu
DCB Bank



Sambit Kumar Parija
Global Data



Kunmun Biswal
Axis Bank



Ajit Kumar Panda
ICICI Bank



Desitty Sravani
Think Talent



Sachidananda Sahu
Whirlpool



Abhisek Singhdeo
IIFL Samasta Finance



Shashikanta Panda
IFFCO-TOKIO GIC



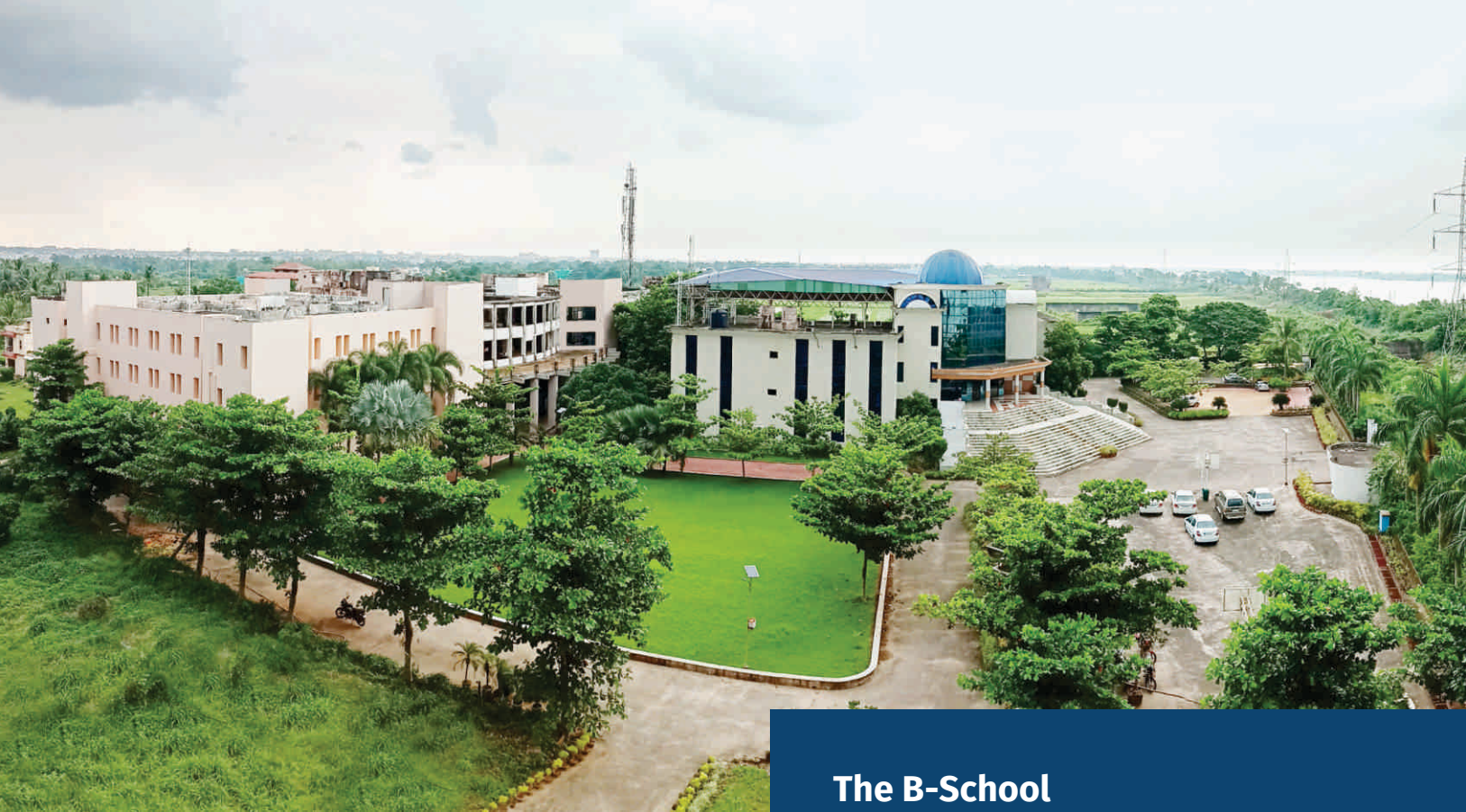
Subham Prusty
Reliance Retail



Shubham Bhowmick
SBI General Insurance



Nitesh Kumar Yadav
Inland World Logistics



The B-School that Thinks Ahead ...

IMIS believes in imagination. What it cannot see is infinitely more important than what it can see. There are two big forces: external and internal. We have very little control over external forces. What really matters is the internal force. How do we respond to those? Looking for answers to this is what we call at IMIS "thinking." As long as we are thinking, we are ahead. The moment we stop, we know that it is the end of the road. We have realized: "Nothing can stop a man with the right mental attitude from achieving his goal."

Such realization has come from the three simple but powerful words:

Discipline, Leadership and Commitment.



**Institute of Management
& Information Science**
BHUBANESWAR

Placement Cell

Swagat Vihar, Bankuala, Bhubaneswar - 751 002

Ph: 8118095580 / 81 / 83, Mob. : 9556131456, 9437100573, 9438182112, 7787885593

E-mail : crp@imis.ac.in, Web: www.imis.ac.in



Scan the QR Code to visit
IMIS, Bhubaneswar website