

SINCE
1995

26 YEARS OF
EXCELLENCE IN
BUSINESS
EDUCATION

Placement Highlights & Analyses - 2020 & 2021



**Institute of Management
& Information Science**
BHUBANESWAR



www.imis.ac.in

Message From The Dean



“ We thankfully acknowledge the valuable contribution and whole hearted support of our esteemed recruiters, alumni members and the corporate guides for outstanding accomplishment in the final placement and internship program 2021.

The campus placement at IMIS, Bhubaneswar had enormous challenges and deep concern due to the impact of pandemic. It was more pronounced as the students, parents and management were skeptical of the outcome due to uncertainties. With the help of alumni, the advisory board members, faculty and associates, we did successfully confront the challenges.

As we step into our next cycle of campus invitation process, we express our deep sense of gratitude to all the corporates who provided opportunity to students of class 2021. It is indeed a matter of great privilege to be approached by some of the reputed business groups for successive rounds of campus selections at IMIS, Bhubaneswar. This, vindicates our authenticity in conducting management program in tune with evolving business needs for producing industry ready professional with the mind set of resilience and agility.

It has been a tragic moment for IMIS which saw the sad demise of our loving founder and visionary leader Late Professor H.K. Patnaik and another young and dynamic colleague, Professor Kunal Patnaik. The void left behind will be difficult to fill, but we resolve to carry forward the vision of its founder and continue the excellence journey IMIS; Bhubaneswar embarked upon since its inception in 1995.

We are prepared for positive changes the current pandemic has brought about in terms of digital dexterity, skill upgradation and workforce composition. We have undertaken transformative steps in creating hybrid model of education and are ready to embrace the new normal that is going to stay.

With this hopeful note, we extend our warm invitation to all the corporate houses and industry partners to join us in our ensuing campus placement & internship program 2022.

Wishing all a very safe and blissful wellbeing.

”


Professor Dibakar Mohapatra
Dean- Corporate Relations





An Overview - CRP 2021



TOTAL
COMPANIES
PARTICIPATED

SALARY
PACKAGE

% OF
PLACEMENT*



FINANCE



MARKETING



HR

* 2.35% Entrepreneurship / Family Business

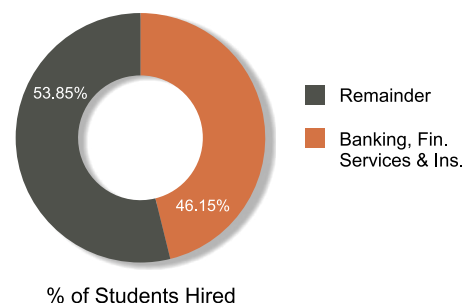
The consolidated final placement performance of IMIS, Bhubaneswar for two years i.e. 2020 & 2021 has been presented below for reference. The companies are grouped into industry segment depending upon the similarity in industry category. The compensation and positions for which recruitments have been made is indicated against each segment.

Banking, Financial Services & Insurance

IMIS Bhubaneswar has been the preferred destination for the talents search by the Banking, Financial Services & Insurance Sector. This sector remained so far the most desired career choice among the finance students of the institute.

Participating Companies
Annapurna Finance Pvt. Ltd.
Axis Bank
Bajaj Allianz Life
Bandhan Bank
DCB Bank
ESAF Bank
Future Generali Life Insurance
HDFC Bank
HDFC Ergo Health Insurance
ICICI Bank
ICICI Pru Life
IFFCO-TOKIO
IndusInd Bank
Kotak Life Insurance
Kotak Mahindra Bank
Kotak Securities
Nippon India MF
Reliance Nippon Life
SBI General Insurance
SBI Life
Ujjivan Small Finance Bank
Universal Sompo GIC

Positions
Asst. Manager
Executive Trainee
Customer Relationship Officer
Sr. Relationship Manager
Assistant Customer Relationship Manager
Business Dev. Executive
Management Trainee
Agency Manager (ARDM)
Sr. Associate



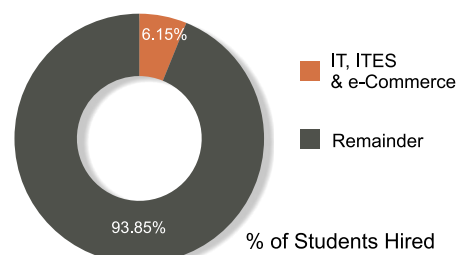
Segment Salary
Highest Salary (CTC) : 5.20 LPA
Lowest Salary (CTC) : 4.00 LPA

IT, ITES & E-Commerce

There is a visible change in career trends of management students. IT, ITES & E-Commerce are gradually gaining ground for starting a challenging career. This is in view of the learning opportunity and growth path available. The management talents from Engineering and IT background in particular are showing interest for this sector.

Participating Companies
BasicFirst Learnings Pvt Ltd
Byju's Learning App.
Extramarks
Flipkart
Hunger Box
iServeU Technology
LIDO Learning
Margdarshak
Naukri.Com
Origius Technology
PhonePe
S & P Global
Special Situation Advisors

Positions
Sr. Executive Corporate Sales
Associate HR
Business Dev. Executive
Product Manager Trainee
HR Executives
Business Development Officer
Inside Sales



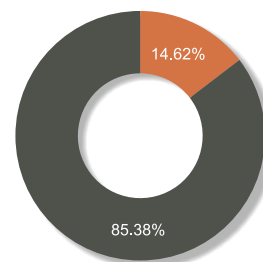
Segment Salary
Highest Salary (CTC) : 7.80 LPA
Lowest Salary (CTC) : 4.00 LPA

Analytics, Research & Consultancy

Career in these sector have found increasing interest among the management students of the institute. The highend profiles offered and the level of intellect sought is matched by conducting potential mapping of the students and additional coaching to bridge the skill and knowledge gap required by industry.

Participating Companies
Allied Analytics
Data Bridge Market Research
Global Data
Markets & Markets
Outlook Group
XL Dynamics

Positions
Associate Analyst
Research Associate
Jr. Analyst



■ Analytics, Research & Consultancy
■ Remainder
 % of Students Hired

Segment Salary

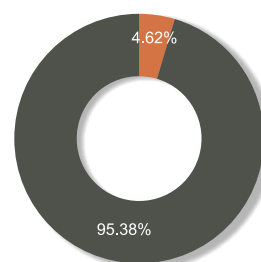
Highest Salary (CTC) : 5.00 LPA
 Lowest Salary (CTC) : 3.50 LPA

FMCG & Durable

IMIS Bhubaneswar has clear distinction in preparing students to pursue career in FMCG & Durable sector. The success in channel management role by IMIS alumni in their various positions has been widely acclaimed by the industry. The uniqueness in nurturing talents for the roles in this sector attracts the best companies to visit this campus.

Participating Companies
Asian Paints
Berger Paints
Ceasefire Industries
Coffee Day
Decathlon
Diageo
Everest Industires
GKB Rx Lens
Godrej & Boyce
ITC Ltd.
MRF Ltd
Nestle India
Perfetti Van Melle
RDC Concrete
Redington India

Positions
Management Trainee-Business Dev.
Frontline Sales Executive
Sales Officer Trainee



■ FMCG & Durable
■ Remainder
 % of Students Hired

Segment Salary

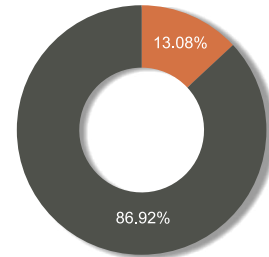
Highest Salary (CTC) : 7.00 LPA
 Lowest Salary (CTC) : 4.00 LPA

Manufacturing, Logistics, Power & Energy

The sectors like Manufacturing, Logistics, Power & Energy are some of upcoming avenues which hold promises of a lucrative career opportunity for the management graduates. There has been a good start point with the leading companies showing interest to visit this campus.

Participating Companies
Agarwal Packers & Movers
Eeve India
Gupta Power
Manikaran Power Ltd.
Om Logistics
Pinclick Property Management
Ramco Cements
Repos Energy
TATA Power
TCI Express
UPS Logistics

Positions
Management Trainee
Business Development Officer
Executive Trainee
Sales Trainee
Associate - Sales
Executive Desk



■ Manufacturing, Logistics, Power & Energy
■ Remainder
 % of Students Hired

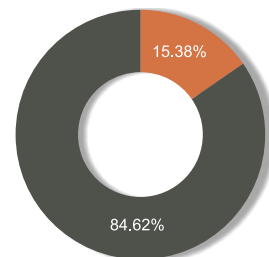
Segment Salary
Highest Salary (CTC) : 6.40 LPA
Lowest Salary (CTC) : 3.60 LPA

Telecom & Retail

Career in these niche sectors require specific skill sets. Keeping in mind the growth trajectory of these industries, IMIS has nurtured talents to ensure the right match so as to attract more recruiters.

Participating Companies
Aditya Birla Fashion & Retails
Airtel
Reliance Jio
Reliance Retail
Royaloak Incorporation Pvt.Ltd.

Positions
Assistant Manager
Executive Trainee
Management Trainee

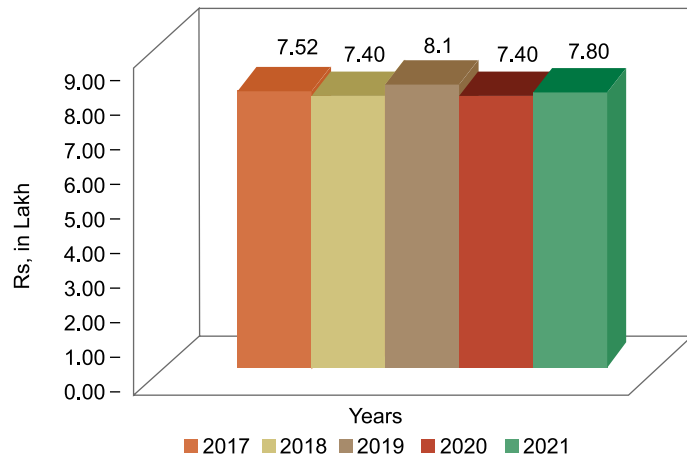


■ Telecom & Retail
■ Remainder
 % of Students Hired

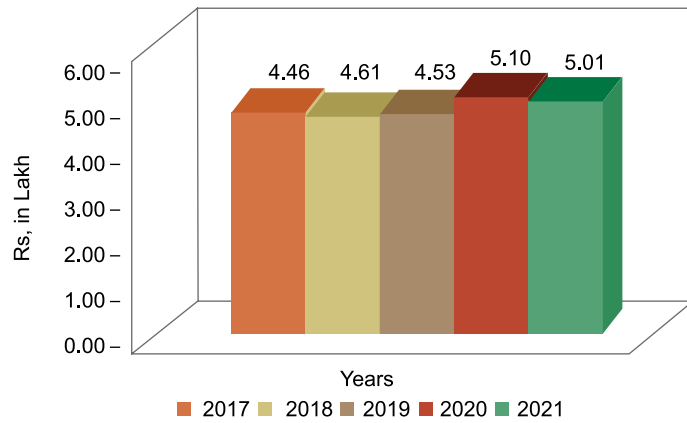
Segment Salary
Highest Salary (CTC) : 4.50 LPA
Lowest Salary (CTC) : 3.60 LPA

Comparative Performance (Last 5 years)

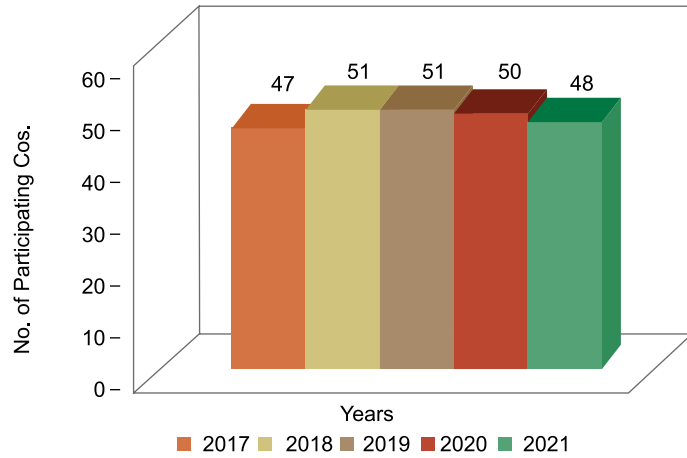
Highest Salary (CTC)



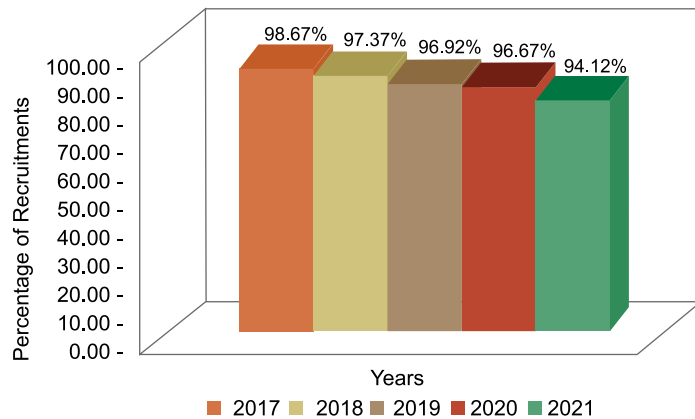
Median Salary (CTC)



No. of Participating Companies



Percentage of Recruitment*



* Excludes Entrepreneurship / Family Business

The B-School that Thinks Ahead ...

IMIS believes in imagination. What it cannot see is infinitely more important than what it can see. There are two big forces: external and internal. We have very little control over external forces. What really matters is the internal force. How do we respond to those? Looking for answers to this is what we call at IMIS "thinking." As long as we are thinking, we are ahead. The moment we stop, we know that it is the end of the road. We have realized: "Nothing can stop a man with the right mental attitude from achieving his goal."

Such realization has come from the three simple but powerful words: Discipline, Leadership and Commitment.



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